

Yuna Heo

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EDUCATION

Rutgers University, Rutgers Business School, Department of Finance, <i>Ph.D., Finance,</i>	2009-2015
Korea Advanced Institute of Science and Technology (KAIST), <i>Doctoral Program in Management Engineering</i>	2008-2009
Ewha Woman's University <i>M.S., Finance,</i>	2006-2008
<i>B.S., Business (Early Graduation)</i>	2003-2006

ACADEMIC EMPLOYMENT

University of Basel, <i>Assistant Professor</i>	2022-
The Hong Kong Polytechnic University, <i>Assistant Professor</i>	2015-2019

RESEARCH INTERESTS

Corporate Finance, Banking, Financial Markets, Sustainability, Climate Finance, Public Policy, Investment

WORKING PAPERS AND PUBLICATIONS

WORKING PAPERS

“Climate Uncertainty and Corporate Investment: Evidence from Climate Adaptation Plans” (*NEW*)

“Climate Change Exposure and Firm Cash Holdings”

“The Impact of Bank Herding on Systemic Risk”

“Happiness and Innovation around the World” (with Fangfang Hou and Seongkyu “Gilbert” Park)
(2022 Greater China Area Finance Conference, 2022 Asian FA, 2021 APAD, 2018 ICAFEL, 2018 Asian Meeting of the Econometric Society, 2018 FMA Europe, 2018 Midwest Economic Association, 2017 Asiatic Research Institute)

“Does Money Illusion Delude Investors?”

(2017 World Finance Conference, 2015 Hong Kong Joint Finance Research Workshop, 2015 Financial Management Association Annual Meeting, 2015 Pacific Basin Finance, Economics, Accounting, and Management)

“Flu Epidemic, Limited Attention and Analyst Forecast Behavior” (with G. Nathan Dong)

(2014 Financial Management Association, 2014 China International Conference in Finance, 2013 Behavioral Finance Working Group Conference)

“Loan Loss Provisions and Bank Stock Returns”

PUBLICATIONS

“Political Corruption, Dodd-Frank Whistleblowing, and Corporate Investment” (with Qingjie Du), 2022, *Journal of Corporate Finance* 73, 102145.

(2020 FMA Europe, 2019 CAFM, 2019 Australasian Finance and Banking Conference, 2019 FMA Asia-Elevator Pitch)

“Does Corruption Grease or Sand the Wheel of Investment or Innovation? Different Effects in Advanced-Emerging Economies” (with Fangfang Hou and Seongkyu Park), 2021, *Applied Economics* 53, 35-60.

(2018 Financial Management Association Annual Meeting, 2018 CAFM, 2019 Midwest Finance Association Meeting)

“What Increases Vulnerability to Financial Crisis: Short-Term Financing or Illiquid Assets?” (with G. Nathan Dong) *Handbook of Financial Econometrics and Statistics*, C.F. Lee (ed.), Springer, 2015, 64.

WORK-IN-PROCESS

“Breaching the Bank: Rise of Peer-to-Peer Lending and Crowd-based Wisdom”

“Asset Pricing Implications of Epidemics: Is Influenza Priced?”

PRESENTATIONS & DISCUSSIONS

Greater China Area Finance Conference (2022), presented by co-author

Asian FA (2022), presented by co-author

Conference of Asia-Pacific Association of Derivatives (2021), presented by co-author

FMA European Conference (2020), presented by co-author

CAFM (2019), presented by co-author

Australasian Finance and Banking Conference (2019), presented by co-author

FMA Asia (2019), presented by co-author

Midwest Finance Association (2019), presented by co-author

CAFM (2018), presented by co-author

FMA Annual Meeting (2018), presenter

Asian Meeting of the Econometric Society (2018), presented by co-author

FMA European Conference (2018), Presenter

ICAFEL (2018), Presenter

Midwest Economic Association (2018), presented by co-author

Asiatic Research Institute (2017), presented by co-author

Hong Kong Joint Finance Research Workshop (2017), Discussant

World Finance Conference (2017), Presenter

FMA Annual Meeting (2015), Presenter

Hong Kong Joint Finance Research Workshop (2015), Presenter

PBFEAM (2015), Presenter

FMA Annual Meeting (2014), Presenter

China International Conference in Finance (2014), presented by co-author

Behavioral Finance Working Group Conference (2013), Presenter

FMA Annual Meeting (2013), Doctoral Student Consortium Presenter

FMA Annual Meeting (2012), Discussant

SEMINAR PRESENTATIONS

University of Basel, Yonsei University, Rutgers University, Hong Kong Polytechnic University, Chinese University of Hong Kong, University of Sydney, Rensselaer Polytechnic Institute, Hitotsubashi University, International University of Japan,

HONORS & AWARDS

Internal General Research Fund	2016-2018
Start-up Research Grant by department	2015-2018
Literati Award for Outstanding Reviewer in <i>Journal of Risk Finance</i>	2014
Doctoral Student Consortium Fellow, FMA	2013
AFA Student Travel Grant	2013
Dean's Fund for Summer Research, Rutgers Business School	2010, 2013
Graduate Student Travel Grant, Rutgers Business School	2012, 2013
University Scholarship, KAIST	2008, 2009
The Honor Prize	2006, 2007, 2008
Dean's List	2005, 2006

TEACHING INTERESTS

Corporate Finance, Financial Management, Derivative Securities, Options and Futures, Investment, Financial Institutions, Sustainability

TEACHING EXPERIENCE

The Hong Kong Polytechnic University

Derivative Securities 3-section (Evaluation: 4.6/5)	Fall 2018
Derivative Securities 3-section (Evaluation: 4.3/5)	Spring 2018
Derivative Securities 3-section (Evaluation: 4.6/5)	Spring 2017
Derivative Securities 3-section (Evaluation: 4.3/5)	Spring 2016
Ph.D. Reading Group (Theoretical and Empirical Asset Pricing)	Fall 2017

Rutgers Business School

Finance Institution (Evaluation: 4.3/5)	Spring 2015
Corporate Finance (Evaluation: 4.4/5)	Fall 2014
Corporate Finance (Evaluation: 4.9/5)	Summer 2014
Futures and Options (Evaluation: 4.6/5)	Fall 2013
Corporate Finance (Evaluation: 4/5)	Summer 2012

SERVICE AND MEMBERSHIP

In-school Service	Recruiting Committee
	Subject Coordinator and Moderator
	Capstone Judge Panel
	Member of BoE (Board of Examiner)
	Interview JUPAS and exchange students (out bound)
	Round table discussion for government grant proposal
Membership	AFA, FMA, KAFA

SKILLS

Software: Stata, SAS, R, UNIX, E-views, C++, Visual Basic, Python, Latex

Language: English (fluent), Korean (native)

CV last updated: Nov 6, 2022