

WWZ Research Seminar
Faculty of Business and Economics, University of Basel

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“Refugees in modern media”

Abstract

The effects of refugee migration permeates most aspects of a recipient society, not least native inclusionary attitudes and behaviors towards refugees. While recent research has emphasized measuring the extent to which direct exposure to refugees affects inclusion, much less is known about the more frequent type of refugee exposure natives experience: exposure to refugees through media representation. This project establishes key patterns to how much and in what ways modern media represents refugee stories, how this has changed over time, and explores how major shifts in the ways refugee stories have changed affect native inclusion. We collect and study a unique television corpus from 2014-2019 covering the daily universe of a publicly broadcasted news channel in Germany throughout the period leading up to and following the globally renowned “Open Door” announcement in the Syrian refugee crisis and analyze it using image, text and sentiment analyses and conduct a nationally representative randomized survey experiment in Germany to causally identify how aspects of refugee stories impact native inclusion.

All seminars are open to the public and take place in hybrid format with the lecturer present. For updates (place, abstracts etc.) kindly visit <https://wwz.unibas.ch/de/researchseminar/>

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