



## SFI Knowledge Catalyst Connect with Finance Students

### Master's thesis on “investing on the Swiss stock exchange market – what do I buy ?” with Landolt&Cie SA

Are you looking for a corporate partner for your industry-oriented Master's thesis? The SFI Knowledge Catalyst provides you with the opportunity to write your Master's thesis in the field of asset management with bank Landolt & Cie SA.

The following topic for a Master's thesis is proposed by the “Asset Management” department of Landolt & Cie SA. The department manages portfolios and funds for high-net-worth individuals. It will support the student with methodologies and deliver market and company data. The thesis student will be directly under the supervision of the head of the Asset Management and coached by a senior manager who are both located in Geneva. A desk will be available upon request.

#### Investing on the Swiss stock exchange market – what do I buy ?

**Background:** One of the bank's pillars with respect to asset management is its expertise on the Swiss market. In this context, Landolt & Cie SA is willing to analyze in depth the nature of the Swiss stock exchange market from a different perspective.

**Objective:** The goal is to answer the following questions:

- By investing on the Swiss stock exchange market, what do I buy ?
- How has this evolved over time ?
- What makes the Swiss stock exchange market unique ?

The results of this thesis could be used for future publications.

**Content:** In more details, this Master's thesis should cover the below :

- 1) Describe and understand the Swiss stock exchange market characteristics, mainly on the following aspects:
  - a. Company type (multinational, exporting SMEs, local SMEs,...)

- b. Shareholding (Swiss vs foreign, strategic / family / institutional /other shareholders, %floating)
  - c. Company size (market cap, turnover), margin levels (%EBITDA), valuation
  - d. Active sectors and thematics
  - e. Location of assets (production, R&D) and know-how (in Switzerland vs outside of Switzerland)
  - f. Geographical exposure (breakdown of sales and earnings by geography / currency)
- 2) Understand the evolution of these characteristics over the last 3/5 years and identify potential trends
- 3) Compare the results with other European stock exchange markets (Germany, France) to understand the differences and specificities of the Swiss market and highlight its uniqueness.

**Requirements:** The thesis requires a solid background in economics, financial accounting and analysis.

**Start date:** March 2017

**Collaboration:** Master's thesis coaching (no internship will be offered).

**Interested?** We look forward to receiving your application. Please send your CV, motivation letter, and transcript of records to Ms. Désirée Spörndli, [ds@sfi.ch](mailto:ds@sfi.ch).