Patrick Balles

Curriculum Vitae

sites.google.com/view/patrickballes



Education

06/2016 – 02/2021 PhD in Economics, University of Basel.

Dissertation Title: Media Attention, Special Interests, and Electoral Accountability – Three Essays in Political Economics. Supervision: Prof. Dr. Alois Stutzer

10/2012 - 03/2015 Master of Science in Economics, University of Heidelberg.

10/2009 – 09/2012 Bachelor of Engineering in Business Engineering, Baden-Wuerttemberg Cooperative State University (DHBW).

Professional Experience

University of Basel, Faculty of Business and Economics

03/2021 – present Postdoctoral Researcher, Swiss National Science Foundation Project "Political Economy of Attention and Electoral Accountability" (#200946).

06/2016 - 02/2021 PhD Candidate and Research Assistant.

University of Heidelberg, Alfred-Weber-Institute for Economics

06/2015 - 03/2016 Research Assistant, Chair of Macroeconomics.

Bechtle Logistik & Service GmbH, Neckarsulm

10/2009 – 09/2012 Dual Studies (Areas: Procurement, Sales, and Product Management).

Data Analysis & Software

Stata Expert knowledge: Statistical analysis, data preparation, creation of complex graphical representations and tables.

Excel Advanced skills: Pivot tables, complex formulas, data analysis, and visualization.

LaTeX Advanced skills: Creation and formatting of scientific documents, reports, and presentations.

R Basic knowledge: Statistical analysis, data processing (motivated to deepen).

Publications

Peer-Reviewed Articles

- 2024 **Balles, Patrick**, Ulrich Matter and Alois Stutzer. Special Interest Groups Versus Voters and the Political Economics of Attention. Forthcoming in *The Economic Journal*.
- 2023 **Balles, Patrick**, Ulrich Matter and Alois Stutzer. Television Market Size and Political Accountability in the US House of Representatives. *European Journal of Political Economy* 80:102459.
- 2023 Balles, Patrick, Ulrich Matter and Alois Stutzer. The Political Economics of Attention. In: Christian Björnskov and Richard Jong-A-Pin (eds). Encyclopedia of Public Choice. Cheltenham: Edward Elgar.

Work in Progress

- 2024 Misev, Marina A. and **Patrick Balles**. Media's Nudge: How Attention to Natural Disasters Shifts Investor Appetite for Green Assets.
- 2024 **Balles, Patrick**, Ulrich Matter and Alois Stutzer. The Political Economics of Attention. Mimeo, University of Basel.

- 2024 **Balles, Patrick**, Ulrich Matter and Alois Stutzer. Quid Pro Quo in Independent Campaign Support by Special Interest Groups? Evidence from Congressional Roll Call Voting.
- 2024 **Balles, Patrick**, Ulrich Matter and Alois Stutzer. Issue-Specific Voter Preferences: Measurement and Applications.
- 2022 **Balles, Patrick**. Political Advertising by Special Interest Groups and Voter Participation: The Effects of Less Restrictive Campaign Finance Rules Following Citizens United. Beiträge zur Jahrestagung des Vereins für Socialpolitik 2022: Big Data in Economics, ZBW Leibniz Information Centre for Economics, Kiel, Hamburg.

Research Interests

Applied empirical research with focuses on Political Economy, Media Economics, Public Economics, and the Analysis of Institutions.

Conference Presentations

- 2023 Annual Meeting of the European Public Choice Society (Hannover, Germany), Annual Meeting of the American Economic Association (New Orleans, USA).
- 2022 Annual Meeting of the Verein für Socialpolitik (Basel, Switzerland).
- 2021 Annual Meeting of the European Public Choice Society (Lille, France).
- 2019 Annual Meeting of the European Economic Association (Manchester, United Kingdom), Annual Meeting of the Swiss Society for Economics and Statistics (Geneva, Switzerland), Congress on Political Economy in Democracy and Dictatorship (Münster, Germany).
- 2017 Annual Meeting of the European Public Choice Society (Budapest, Hungary), Annual Meeting of the Verein für Socialpolitik (Vienna, Austria), Annual Meeting of the European Economic Association (Lisbon, Portugal), Annual Meeting of the Swiss Society for Economics and Statistics (Lausanne, Switzerland).

Teaching Experience

- 2021-2024 **Seminar "Academic Research Skills"**: Supervision of student seminar papers and conduct of events focusing on the application of economic concepts to current issues, formulation of research questions, structure of academic works adhering to formal standards and citation styles, and the teaching of effective presentation and communication techniques.
- 2016-2021 **Teaching Assistant** for various courses at the University of Basel under the direction of Prof. Dr. Alois Stutzer.
 - o At the master's level: Political Economy, Economic Behavioral Model and Psychological Extensions, Seminar in Markets and Public Policy (Economic and Fiscal Policy).
 - o At the bachelor's level: Introduction to Political Economy, Public Choice and Public Economics, Seminar in Public Choice and Public Economics.

Languages & Hobbies

German (Native), English (Fluent), French (Basic knowledge). Reading, Running, Football.

April 2024