



# Patrick Balles

## Curriculum Vitae

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### Education

- 06/2016 – 02/2021 **PhD in Economics**, *University of Basel*.  
Dissertation Title: Media Attention, Special Interests, and Electoral Accountability – Three Essays in Political Economics. Advisor: Prof. Dr. Alois Stutzer
- 10/2012 – 03/2015 **Master of Science in Economics**, *University of Heidelberg*, grade: 1.4 (very good), Swiss grading scale: 5.7.
- 10/2009 – 09/2012 **Bachelor of Engineering in Business Engineering**, *Baden-Württemberg Cooperative State University*, grade: 1.5 (very good), Swiss grading scale: 5.7.
- 09/1999 – 06/2008 **General Qualification for University Entrance (Abitur)**, *Ganztagsgymnasium Osterburken*, grade: 1.4, Swiss grading scale: 5.8.

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### Professional Experience

*University of Basel, Faculty of Business and Economics*

- 03/2021 – 12/2024 **Postdoctoral Researcher, Swiss National Science Foundation Project “Political Economy of Attention and Electoral Accountability” (SNF Project #200946)**, *Responsibilities include conducting scientific research, coordinating and organizing projects, compiling large datasets (Big Data), performing quantitative microeconomic analyses, documenting research findings, publishing in international academic journals, and presenting project results at international conferences.*
- 06/2016 – 02/2021 **PhD Candidate and Research Assistant**, *Conducted a dissertation on the interplay between media, politics, and campaign finance. Provided assistance in lectures and seminars led by Prof. Dr. Alois Stutzer, Chair of Political Economy.*
- University of Heidelberg, Alfred Weber Institute of Economics*
- 06/2015 – 03/2016 **Research Assistant**, *Worked on a research project at the Chair of Macroeconomics, including data preparation, quantitative analysis, presentation of results, and project reporting.*
- Bechtle Logistik & Service GmbH, Neckarsulm*
- 10/2009 – 09/2012 **Dual Studies Program**, *Alternated between theoretical phases at the Baden-Württemberg Cooperative State University (DHBW) and practical phases at Bechtle Logistik & Service GmbH. Focus areas included procurement, product management, and sales.*

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### Quantitative Data Analysis & Software

- Stata Expert knowledge: Quantitative analysis, handling large datasets, creating complex graphical representations and tables for visualizing results.
- LaTeX Advanced skills: Creating and formatting academic publications, presentations, and project reports, customizing layouts, integrating graphics and tables, efficient management of large documents.
- MS-Office Advanced skills in Word, PowerPoint, and Excel. Proficient in producing professional documents and presentations. Excel expertise includes pivot tables, complex formula usage, and data analysis and visualization.
- SAP R/3 Basic knowledge in SAP R/3, focusing on basic navigation, data input and output, as well as simple report generation and queries.

R Basic skills: Quantitative analysis, data preparation, creating graphs and tables.

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## Publications

### *Peer-Reviewed Articles*

- 2024 **Balles, Patrick**, Ulrich Matter, and Alois Stutzer. Special Interest Groups Versus Voters and the Political Economics of Attention. *The Economic Journal*.
- 2023 **Balles, Patrick**, Ulrich Matter, and Alois Stutzer. Television Market Size and Political Accountability in the U.S. House of Representatives. *European Journal of Political Economy* 80:102459.
- 2023 **Balles, Patrick**, Ulrich Matter, and Alois Stutzer. The Political Economics of Attention. In: Christian Björnskov and Richard Jong-A-Pin (eds). *Encyclopedia of Public Choice*. Cheltenham: Edward Elgar.

### *Work in Progress*

- 2024 Misev, Marina A. and **Patrick Balles**. Natural Disasters, Investor Attention, and Non-Fundamental Green Asset Demand. WWZ Working Paper 2024/07.
- 2024 **Balles, Patrick**, Ulrich Matter, and Alois Stutzer. The Political Economy of Attention and Electoral Accountability. Mimeo, University of Basel.
- 2022 **Balles, Patrick**. Political Advertising by Special Interest Groups and Voter Participation: The Effects of Less Restrictive Campaign Finance Rules Following Citizens United. Contributions to the Annual Conference of the Verein für Socialpolitik 2022: Big Data in Economics, ZBW - Leibniz Information Centre for Economics, Kiel, Hamburg.

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## Conference Presentations

- 2024 Annual Meeting of the Swiss Society of Economics and Statistics (Lucerne, Switzerland).
- 2023 Annual Meeting of the European Public Choice Society (Hanover, Germany).
- 2023 Annual Meeting of the American Economic Association (New Orleans, USA).
- 2022 Annual Meeting of the Verein für Socialpolitik (Basel, Switzerland).
- 2021 Annual Meeting of the European Public Choice Society (Lille, France).
- 2019 Annual Meeting of the European Economic Association (Manchester, United Kingdom).
- 2019 Annual Meeting of the Swiss Society of Economics and Statistics (Geneva, Switzerland).
- 2019 Conference on the Political Economy of Democracy and Dictatorship (Münster, Germany).
- 2017 Annual Meeting of the European Public Choice Society (Budapest, Hungary).
- 2017 Annual Meeting of the Verein für Socialpolitik (Vienna, Austria).
- 2017 Annual Meeting of the European Economic Association (Lisbon, Portugal).
- 2017 Annual Meeting of the Swiss Society of Economics and Statistics (Lausanne, Switzerland).

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## Teaching Experience

- 2021-2024 **Seminar on Scientific Work**: Supervision of student seminar papers and conducting sessions focusing on the following areas: application of economic concepts to current issues, formulation of research questions, structuring of academic papers in accordance with formal standards and citation practices, and imparting effective presentation and communication techniques.
- 2016-2021 **Teaching Assistant** in various courses at the University of Basel under the supervision of Prof. Dr. Alois Stutzer.
- Master's level: Political Economy, Economic Behavioral Model and Psychological Extensions, Seminar in Markets and Public Policy (Economic and Fiscal Policy).
  - Bachelor's level: Introduction to Political Economy, Public Choice and Public Economics, Seminar in Public Choice and Public Economics.

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## Languages & Hobbies

German (Native), English (Fluent), French (Basic knowledge).

Reading, Running.