

The Faculty of Business and Economics of the University of Basel invites master students to strive for the Major in “**International Business, Trade and the Environment**”, to be launched in autumn 2022 (HS 22) as part of the Master of Science (MSc) in Business and Economics. This Major typically prepares students for a career in international or multinational corporations, in departments of foreign affairs of governments and in international organizations.

The following new or adapted courses are at the core of this specialization:

- Prof. Rolf Weder (University of Basel): Advanced International Trade and Business (6 CP, February 24, 2022 – June 03, 2022) → [read more](#)
- Prof. M. Scott Taylor (University of Calgary): International Trade, Resources and the Environment (3 CP, as part of the Guestprofessorship in Globalization, May 2 to May 13, 2022) → [read more](#)
- Prof. Bradford Jensen (Georgetown University): Global Strategy for Multinational Companies (3 CP, offered as part of the Summer School in Law, Business and Economic Policy, July 7 to July 21, 2022) → [read more](#)
- Prof. Jeffrey T. Macher (Georgetown University): Competitive Strategy (3 CP, as part of the Summer School in Law, Business and Economic Policy, June 27 to July 7, 2022) → [read more](#)
- Prof. John Wargo (Yale University): The Rise of International Environmental Risks: Corporate and Government Strategies (3 CP, offered as part of the Summer School in Law, Business and Economic Policy, August 2022) → [read more](#)
- Prof. John Mayo (Georgetown University): Tech Companies: Business Strategies and New Global Policy Tensions (3 CP, offered as part of the Summer School in Law, Business and Economic Policy, August 2022) → [read more](#)

Note, those students who intend to graduate with this new Major are welcome to write a Master Thesis supervised by Prof. Rolf Weder and/or (jointly) by the professors mentioned above. Some potential topics you may find [here](#).

Note that the following seminar is particularly designed for developing a research project that may afterwards become the subject of your Master Thesis:

- Prof. Jeffrey T. Macher (Georgetown University) and Prof. Rolf Weder (University of Basel): U.S. Seminar in Business, Law and Economic Policy (6 CP, Proposal has to be submitted by July 1, 2022. The seminar takes place in Washington D.C. and New York in February 2023 → [read more](#)