

### Annex 3:

## Study Program for the Specialized Master's Degree Program Business & Technology

### *Admission*

1. Holders of a bachelor's degree from a Swiss university-level higher education institution will be admitted without additional requirements/conditions provided they can prove the following:
  - a. At least 75 CP of undergraduate knowledge in business and economics
  - b. At least 12 CP of undergraduate knowledge in mathematics
  - c. At least 12 CP of undergraduate knowledge in statistics.

In the case of all other bachelor's degrees from recognized higher education institutions, the examination committee will evaluate the equivalence of the required undergraduate knowledge, with the bachelor's degree program in business and economics at the University of Basel being the reference.

2. The following condition must also be met:
  - The bachelor's degree relevant for admission must have an average grade of at least 5 / unrounded (Swiss grading system 1 to 6, where 6 = max./4 = pass).  
As an alternative, holders of a bachelor's degree from a recognized university-level higher education institution may present a current Graduate Record Examinations® General Test (or GRE® Test) or a Graduate Management Admission Test (GMAT®), provided the results in the areas of "Quantitative Reasoning" and "Analytical Writing" are among the top 30% at least. For bachelor's degrees that do not have a grade or grade average, the equivalence of the grade to the average grade of at least 5 / unrounded (Swiss grading system 1 to 6, where 6 = max./4 = pass) will be reviewed by the examination commission.

### *Language of instruction*

The language of instruction is English. Some courses may be held in German. The degree program can be completed without German language skills.

*Program structure*

<b>Passing the master's program, CP</b>	<b>Modules</b>
<b>15 CP</b>	Fundamentals in Business and Technology
<b>45 CP</b> (if a master's thesis in the scope of 18 CP is completed), of which <ul style="list-style-type: none"> <li>- at least 15 CP from one of the four Business Field modules</li> <li>- at least 15 CP from the technology field module</li> </ul> or <b>39 CP</b> (if a master's thesis in the scope of 30 CP is completed), of which <ul style="list-style-type: none"> <li>- at least 12 CP from one of the four Business Field modules</li> <li>- at least 12 CP from the technology field module</li> </ul>	Business Field: Human Resources
	Business Field: Marketing
	Business Field: Strategy & Organization
	Business Field: Management Accounting
	Technology Field
<b>6 CP</b>	Preparation of master's thesis
Only if a master's thesis in the scope of 18 CP is completed. <b>6 CP</b>	General Electives
<b>18 CP or 30 CP</b>	Master's Thesis
<b>90 CP</b>	Master's degree program

*General electives*

The General Electives module (faculty electives) encompasses all of the courses from the master's program of the Faculty of Business and Economics. In addition, the Curriculum Committee may add further courses to the module.

*Master's thesis*

Students are admitted for the master's thesis if they have gained at least 48 CP, passed all pass-relevant courses and met all admission requirements.

*Responsible Curriculum Committee*

Business & Economics

*Final provision*

This study program enters into force on 1 August 2021. It applies to all students who begin the master's program in business & technology on or after 1 August 2021.

Adopted 16 November 2020, approved by the President's Office on 24 November 2020.