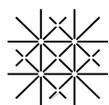


## Fall Semester 2023: Newsletter with important information

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## A) ADMINISTRATIVE INFORMATION

### WELCOME AND INTRODUCTION FOR ALL NEWLY ENROLLED STUDENTS AT THE FACULTY OF BUSINESS AND ECONOMICS

In the introduction events, all students who are newly enrolled at our faculty for the fall semester 2023 are welcomed and given important information about their degree programs.

Bachelor – Grundstudium (1. und 2. Semester): 14.15 – 16.00 pm in the Bernoullianum

Bachelor – Aufbaustudium (ab 3. Semester): 08.30 – 10.00 am in the main building at Petersplatz1

Bachelor Studienfach: 13.15 – 14.00 pm in the Bernoullianum

Consecutive Master in Business and Economics: 10.30 – 12.00 am in the WWZ

Specialized Master in Business and Technology: 5.00 – 6.00 pm in the WWZ

Specialized Master in Economics and Public Policy: 09.00 – 10.00 am in the WWZ

Specialized Master in Finance and Money: 11.00 – 11.45 am in the WWZ

Specialized Master in International and Monetary Economics: by appointment

Further information can be found on the homepage [here](#).

### START OF THE LECTURES

The weekly lectures of the fall semester generally begin on Monday, September 18, 2023 after the respective introductory events.

The exact start dates, forms of teaching and rooms of the courses can be found in the [course directory](#) under the heading "Individual dates and rooms". Please note that there are some [block courses](#) that take place earlier. You should have received a corresponding email.

### IMPORTANT DATES FOR THE ACADEMIC YEAR 2023/24

You can find the list of the most important dates of the Dean of Studies of the Faculty of Business and Economics for the academic year 2023/24 on our [homepage](#).

### LECTURE AND EXAM-FREE DAYS IN FALL SEMESTER 2023

Friday, November 24, 2023

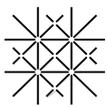
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### YOUR PERSONAL STUDY PLAN

In order to plan your studies well, it is best to take a look at the study guide for your degree program and the corresponding medium-term curriculum. Both documents can be found [here](#). Here you will also find the [timetables](#) for the various programs with an overview of all weekly courses, which can also be helpful for planning.

### REGISTRATION FOR GRADUATION

To complete your studies, apply for graduation in writing to the Dean of Studies. Please use the form published on the website for this purpose.



The application deadline for graduation as of fall semester '23 is expected to be February 24th, 2024. Further information on the registration for graduation can be found [here](#) (bachelor's degree) or [here](#) (master's degree).

## B) INFORMATION ON REGISTRATION AND ATTENDING COURSES

### DEREGISTRATION FROM COURSES WITH A LIMITED NUMBER OF PARTICIPANTS

Please note that for courses with a limited number of participants, cancellation is possible up to a maximum of 1 week after receipt of the confirmation of participation. Thereafter, a cancellation or no-show results in a 1.0 in the transcript of records.

### ADAM AND NEW ADAMTOOLS

We advise you to register for all lectures that you would like to attend before the start of the course. This is the only way to have early access to the university document storage platform ADAM, where the documents for most courses are uploaded.

Important innovations in ADAM: With [ADAMtools](#), students can now create their own working groups for collaboration and surveys. See [ADAM](#) for more information.

### REGISTRATION FOR COURSES AND FINAL EXAMINATIONS

You are automatically registered for the final examinations for all courses that you registered for online via Online Services from August 1 to October 16, 2023.

Please note that there are courses with special registration and deregistration dates. In these cases, registration with the lecturer, via a separate ADAM link or with the dean of studies is mandatory. You can find the exact information on this in the electronic course directory under "Course Application". The registrations will then be made by the student administration after the registration period has expired!

### EXTENDED DEREGISTRATION PERIOD BY 2 WEEKS AT THE FACULTY OF BUSINESS AND ECONOMICS

Beyond the end of the general enrollment period, the Faculty of Business and Economics offers you the option of deregistering within two weeks (receipt of email by Friday of the 6th week of lectures, 12 p.m. at the latest; fall semester 2023: October 27, 2023, 12 p.m.) to withdraw from individual examinations without giving reasons. After that, it is no longer possible to unsubscribe!

This applies to all courses in our faculty that are registered via online services and for which no special registration conditions apply. The regulation does not apply to bachelor's and master's seminars, courses with a limited number of participants and/or block courses that end before the end of the registration period. It also does not apply to courses of other faculties.

More information can be found [here](#).



## REGISTRATION FOR BACHELOR'S- AND MASTER'S-SEMINARS FOR THE SPRING SEMESTER 2024

The registration period for seminars of the spring semester 2024 will run from December 4th, 2023 to January 8th, 2024.

At the beginning of October 2023, we will publish the medium-term curricula, valid as of spring semester 2024, as well as the planned bachelor's and master's seminars (incl. participation requirements).

This way, you can still adjust your enrolments in fall semester 2023 accordingly with regard to better allocation chances for your desired seminar.

## C) INFORMATION ON ASSESSMENT

### EXAMS

Assessments for courses relevant for exclusion are referred to as „exams “. For these courses, which can be taken a maximum of two times, a repeat examination is offered to those students with an unsatisfactory grade at the first attempts during the lecture-free period following the respective semester. Students who continue to study according to the old regulations are also admitted to these repeat examinations.

If a course with an exam as assessment is not a compulsory course in a degree program, it is also not relevant for exclusion from this degree program. This means that although it may be taken a maximum of two times, it does not lead to exclusion if both attempts are insufficient (i.e. a grade <4.0).

### ASSESSMENT DATES

The last official lecture week ends on December 8th, 2023. In this week, lectures and also examinations (mostly of smaller courses during the usual lecture time slots) can take place in parallel. Further examinations will take place in the period from December 11th to 21th, 2023 as well as from January 3rd to 24th, 2024.

You will find the exact examination dates in the online course directory under the tab “Assessment Details” by the end of the first lecture week.

### SICK LEAVE

Notification of illness must be made in writing only – by email or by post – using the form provided, which can be downloaded from the [website](#) of the Dean of Studies` Office. Please send your form together with your medical certificate as a PDF to this email address: [krankmeldung-wwz@unibas.ch](mailto:krankmeldung-wwz@unibas.ch). Alternatively, you are still welcome to send your sick note by post.

### MAKE-UP EXAMINATION

A [make-up examination](#) is an examination that could not be taken on the regular examination date due to no fault of the student and which may be made up with the approval of the Dean of Studies` Office. We would like to point out that anyone who is absent from the make-up examinations without an excuse will no longer be entitled to a make-up examination in the future.



The make-up examinations will take place as usual in the first two weeks of the following semester, i.e. from February 26th until March 8th, 2024.

#### RULE OF 5 FOR MAKE UP EXAMINATIONS

Students who have been absent from more than five assessments during the entire course of study are no longer entitled to take a make-up examination. This upper limit includes both excused (with a doctor's certificate) and unexcused (no-show) absences from examinations. Students who are absent from a make-up examination without prior notice are also not entitled to take further make-up examinations.

Students with a long-term/chronic illness or other health restrictions are exempt from this rule. In these cases, we expect you to bring this to the attention of the Dean of Studies' Office at an early stage. You can find more information [here](#).

#### REPEAT EXAMINATIONS

[Repeat examinations](#) for courses with exams for fall semester 2023 will take place in the period February 1st – 9th, 2024. Please note that only students with grades below 4.0 will be admitted to the repeat examination. Students who have an excused absence will also be allowed to take the re-repeat examination. Students who have been absent without an excuse may not participate in the re-repeat examination and will receive a "no-show" in their transcript of records.

#### NOTE ON PLAGIARISM

We do not want to have to exclude anyone from our program because of plagiarism or unfair examination behavior. Therefore, we ask you to carefully read the [information sheet](#) on plagiarism and fraud in connection with the submission of a written paper. Submitting plagiarism will lead to exclusion from graduation at our faculty.

### D) SPECIFIC INFORMATION ON THE MASTER'S PROGRAMS

#### PRE-COURSE WITHOUT CREDIT POINTS: CRASH COURSE: WORKING WITH SCIENTIFIC SOFTWARE

Empirical methods have become increasingly dominant in the field of business and economics in recent decades. Today, data is used much more frequently in this discipline than in the past. Graduates of an economic / business degree at a university are expected to be well-versed in the use of data processing software in many respects. In governmental institutions, international organizations as well as medium-sized and larger companies, data-based results are increasingly used in the analysis of markets in order to draw strategic conclusions. Whether as a research assistant in a public organization, as a newcomer in management consulting or, of course, as a young scientist in academia, good knowledge of common software tools for the professional handling of data is a sought-after competence. For our students, learning these tools is therefore an important step in terms of their own competitiveness on the labor market.

The short introductions to the various statistics software programs will take place on site in seminar room 18. Further information is published on the [homepage](#). The spring semester 2024 courses will take place in February/ March 2024.



## Herbstsemester 2023

The Computers in the computer lab have all necessary software pre-installed. If you would like to use software on your private notebook, please refer to the prerequisites for that course. Unless otherwise noted, you do not need to register for the courses.

- **Introduction to Julia** > [Muhammad Bah](#)
  - 25.09.2023, Mo | 14:15 - 16:00
  - Course will only take place if there are enough interested participants
    - Please **register** directly with > [Muhammad Bah](#) until [Friday 22.09.2023](#)
  - Prerequisites will be determined jointly with participants.
- **Introduction to R** > [Kevin Huynh](#)
  - 28.09.2023, Thu | 10:15 - 12:00
  - Prerequisites: Download and install > [R](#) and > [RStudio](#)
  - We will provide further material via > [OLAT](#)
- **Introduction to Python** > [Léo Picard](#)
  - 2 Sessions
    - 28.09.2023, Thu | 16:15 - 18:00
    - 05.10.2023, Thu | 16:15 - 18:00
  - Prerequisites: Download and install > [Anaconda](#)
- **Introduction to LaTeX** > [Jakob Roth](#)
  - 29.09.2023, Fr | 9:15 - 12:00
  - Prerequisites: Set up a (free) > [Overleaf](#) account
- **Introduction to STATA** > [Dr. Matthias Krapf](#)
  - 29.09.2023, Fr | 16:15-20:00
- **Introduction to MATLAB**
  - To be determined.

## GENERAL ELECTIVES («WAHLBEREICH»)

The Master's programs have an "internal faculty elective area" that is listed in the degree transcripts under the term "Module General Electives". Depending on the chosen scope of the selected Master's thesis (18 credits or 30 credits), 0 – 24 credits or 0 – 12 credits can be credited in this Module General Electives.

In this module, you can basically use all courses from the faculty's Master's curricula - with the exception of courses from the modules Fundamentals in Business and Economics and Research Design of your major program.

Please note that the course directory unfortunately does not show the entire range of all general electives courses, but only those courses that are not assigned to any other master's module. You have the best overview of all possible general elective courses in the [medium-term curricula](#) of our master's degree programs.

Example: You are studying in the consecutive master's program with a major in Finance, Controlling and Banking and are interested in the lecture "Product Management". The lecture is listed in the medium-term curriculum in the sections "Specific Electives in Business and Economics (Studium Generalis)" and "Core Courses in Marketing and Strategic Management". You can now also use it for your "General Electives in Finance, Controlling and Banking" module.



## DATES AND DEADLINES FOR THE MASTER'S THESIS

The last date for submitting expert opinions on master's theses from fall semester 2023 without re-enrolling in spring semester 2024 is February 22nd, 2024. If you want to complete your studies in fall semester 2023, you should start your master's thesis with 18 credits by September 7th, 2023 at the latest. (Calculation basis: 15 weeks for the master's thesis + 8 weeks for corrections + 1 week for Christmas and New Year's holidays). In consultation with the lecturers, a slightly later submission date and thus a slightly later registration may be possible in order to complete your studies in fall semester 2023.

Expert opinions received after February 22nd, 2024 count for the spring semester 2024, and the students would then have to re-register accordingly for the spring semester. For degrees completed by the end of spring semester 2024, the master's thesis (18 credits) should be registered and started by April 1st, 2024 at the latest (calculation basis: 15 weeks for the master's thesis + 8 weeks for corrections). Here, too, it may be possible, in consultation with the lecturer, to register and submit later, so that you can still complete the graduation in spring semester 2024.

Of course you always can start your master's thesis at a different time than the above-mentioned dates and write "over the semester". For example, with a start in November, submission of the work in February and a correction deadline by April. However, this has the consequence that you have to pay the tuition fees for another semester. Please also note that the deadlines for registering for the degree are also based on the semesters. This means that degrees in the spring semester can be applied for from June to mid-September. Degrees in the fall semester can be applied for from December to around the second half of February.

Further information on the master's thesis, in particular on the dates for the 30 CP theses, can be found [here](#).

## E) INFORMATION ABOUT THE WWZ

### GRADUATION CEREMONY

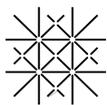
For all students graduating at the end of the spring semester 2023, the diploma ceremony is planned for October 27, 2023, 4 pm. Further information on the organization of the ceremony will be communicated to all graduates in October.

For all students graduating at the end of the fall semester 2023, the graduation ceremony is planned for April 19, 2024.

### FACHGRUPPE WIRTSCHAFTSWISSENSCHAFTEN

The *Fachgruppe Wirtschaftswissenschaften* is the official student representation of the Faculty of Business and Economics at the University of Basel. The Fachgruppe is the contact for all matters and forms the interface between the faculty and its students. Furthermore, they represent the interests of the students at the level of university policy and promote interdisciplinary networking between the students. In this way, students can have a say in the various committees at university and faculty level.

You can find all information about the diverse events and activities of the department [here](#) (in German).



## AIESEC BASEL

AIESEC is an international exchange organization that arranges internships and social projects for young people abroad. "In Switzerland, we are represented in 8 locations and have 200 volunteer student members who support us in our mission to create more intercultural understanding in the world. We work with BGOs and start-ups in different partner countries on projects such as education, equality, environment and culture."

If you are interested in joining AIESEC Basel or in an internship, contact: [lcp.basel@aiesec.ch](mailto:lcp.basel@aiesec.ch)

## NEW LECTURERS AT OUR FACULTY

We are pleased to welcome the following lecturers to the Faculty of Business and Economics:

[Prof. Dr. Andreas Lanz](#) (new assistant professor for Digital Marketing Analytics at our Faculty) | He will teach the following new courses as of spring semester 2024: Marketing Strategy | Marketing Analytics and a master's seminar (as of fall semester 2024)

[Dr. Melanie Häner](#) (IWP der Universität Luzern) | In fall semester 2023 she will teach the bachelor's course [10148 Public Choice and Public Economics](#).

[Prof. Dr. Thorsten Hens](#) (Department of Banking and Finance, University of Zurich) | In fall semester 2023 he will teach the course [65938 Finance](#).

## NEW COURSES AND CHANGES OF THE CURRICULA

For a complete overview, it is best to look at the medium-term curricula [here](#).

### BACHELOR:

- New course as of fall semester 2023: [65939 Impact Measurement](#) (3 CP, Modul Aufbau Business), Lecturer: Prof. G. von Schnurbein
- The lecture [25686 Marketinginstrumente](#) (Batt/ Bruhn) has a new title: Marketingstrategien und Marketinginstrumente.
- The lecture [10202 Finanzmarkttheorie 2](#) is reduced to 3 CP as of fall semester 2023 and will be taught by Dr. A. Frommherz and Dr. A. Hasler.
- The lecture 10161 Economic Growth and Development (Lengwiler) will not be taught in fall semester 2023 due to the lecturers sabbatical.
- The lecture 10143 Personalökonomie (Beckmann) had to be moved to the spring semester.
- The seminar 26972 Bachelorarbeit in Public and Environmental Economics (Hintermann) will not be taught in spring semester 2024 due to the lecturers sabbatical.

### MASTER:

You can see the exact modules in which these new courses are offered in the course directory and in the medium-term curricula.

- New course as of fall semester 2023: [68992 Advanced Corporate Finance](#) (3 CP, Prof. Y. Heo)



- New course as of fall semester 2023: [68986 Sustainable Finance](#) (3 CP, Prof. Y. Heo)
- New course as of fall semester 2023: [68984 Advanced International Macroeconomics](#) (3 CP, Prof. A. Müller)
- New course as of fall semester 2023: [68983 Recent Long-Run Macroeconomic Trends](#) (3 CP, Prof. A. Müller)
- New course as of fall semester 2023: [70359 Money, Finance and Cryptocurrencies: How to use DeFi Protocols](#) (3 CP, Prof. A. Berentsen)
- New courses in the General Electives: [64429 Introduction to Python for Humanities](#) (Fall semester, 4 CP) und [66152 Advanced Python for Humanities](#) (Spring semester, 4 CP), offered by the Philosophisch-Naturwissenschaftliche Fakultät
- The colloquium [56949 The Economics of Climate Change](#) (Lordan-Perret) was transferred to the spring semester 2024.
- The colloquium [58920 Causal Inference for Policy Evaluation](#) (Wunsch) will be taught in spring semester (Block course expected from 1. – 3.2.2024 and then tutorials during the normal lecture period of the spring semester).
- The colloquium [41627 Topics in Macroeconomics](#) (Lein) will not be taught in fall semester 2023.
- The lecture [14255 Environmental Economics](#) (Krysiak) had to be moved to the spring semester.
- As of spring semester 2024: New courses offered by Prof. A. Lanz: Colloquium Marketing Analytics (6 CP), Colloquium Marketing Strategy (3 CP, Block course expected from 31.1. – 2.2.24)
- As of spring semester 2024: New course [68985 Private Markets](#) (3 CP) taught by Prof. P. Böni (Block course expected from 6. – 8.2. und 13. – 15.2.24)
- The seminar [47275 Empirical Research in Public Economics](#) (Hintermann) has to be moved from spring to fall semester – next time in fall semester 2024.

## PINBOARD

On our [Pinboard](#) (in German) you will find external job advertisements, offers for internships, useful information from student organisations and companies, workshop and seminar offers, etc. So, take a look every now and then, maybe there is something interesting for you!

## SUMMER SCHOOL IN LAW, BUSINESS AND ECONOMIC POLICY

Within the framework of the Summer School you have the unique opportunity to "get a taste" of an American university here in Basel - at no additional cost. Professors from renowned U.S. universities offer two-week courses in the summer of 2024. The courses are an integral part of the Bachelor's and Master's degree programs. In addition, the Summer School offers the unique U.S. Master's Seminar



45001 Business, Law and Economic Policy. Further information can be found [here](#). The course program for 2024 will be published in February 2024.

## F) INFORMATION ON THE ENTIRE UNIVERSITY OPERATION

### COUNSELLING OF THE CAREER SERVICE CENTER

The Career Service Center of the University of Basel offers individual career counselling, workshops, events, information and services to help students and graduates of the University of Basel to get started, to plan and to find their way into professional life.

Further information can be found [here](#).

### GUIDED WRITING – ONLINE WRITING CONSULTATION

The Language Center of the University of Basel offers Guided Writing for study-relevant English or German texts:

Whether it is an essay or handout, a bachelor's or master's thesis, or a dissertation or research paper, we can help you find the right words to express your ideas aptly. You can receive support in:

- structuring and organizing the text;
- making the text coherent (logical links between sentences);
- finding apt expressions;
- answering grammatical and lexical questions.

Check out the [website](#) of the Language Center for more information.

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The Dean of Studies' Office wishes you continued success and enjoyment in your studies this semester.