

Information sheet: Master in Business and Technology

Why should I study Business and Technology?

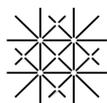
You envision a career in management focused on people-oriented problems? And you also want to sharpen your job market profile to be prepared for the information age, meaning that you will be able to understand techies and potentially lead a team of engineers and business people? In this case, you should consider combining your interest in business with today's professional need to adapt to technological progress.

This program primarily prepares you to solve people-oriented problems in areas like marketing, human resources, strategy and organization, or management accounting & control in times, in which technological progress in general and digital transformation in particular have an enormous impact on firms and their functional areas. Our curriculum is unique in training you to collaborate effectively with information technology experts beyond your particular management discipline. In order to enable you to understand how these experts think, you will learn fundamentals of information technology relevant to management.

Admission requirements

Proof of...	Unrounded final grade ≥ 5.0	GRE® / GMAT® if unrounded final grade < 5.0 ¹	75 CP business and economics	12 CP mathematics	12 CP statistics	Admission w. requirements / conditions possible
Bachelor's degree...						
...in business and economics at the University of Basel	x	x	given	given	given	
...in business and economics from a recognized Swiss university	x	x	x	x	x	x
... in business and economics from a recognized non-Swiss university	x	x	x	x	x	x
...with business and economics as a degree subject at the University of Basel	x	x	x	x	x	x
...in business and economics from a recognized university of applied science	x		x	x	x	x
..in related degree programs from a recognized university-level higher education institution	x	x	x	x	x	x
...in a non-business and economics field programs from a recognized university-level higher education institution	x	x	x	x	x	

¹ Your test results in "Quantitative Reasoning" and "Analytical Writing" must be among the top 30%.



What language skills are needed?

The language of instruction is English. Some classes may be held in German. However, the minimum required CP in all modules can be achieved with classes that are held in English. The degree program can, therefore, be completed without German language skills.

We recommend a level of at least C1 in English. You are not required to provide proof of language skills. However, any level below C1 may be a considerable handicap during your studies.

In case of an admission with requirements and / or conditions, you have to complete undergraduate courses during or before studying on the Master's degree level. Since several Bachelor courses at the University of Basel are not offered in English, these requirements / conditions may have to be met at another University in case attending German lectures seems unsuitable for you. In that case, we advise you to contact the program coordinator (mbt-wwz@unibas.ch) to discuss your options.

When can I start and what is the regular study duration?

The Master in Business and Technology consists of 90 CP and is designed as a three semester program starting in fall (30 CP per semester). However, registration is also possible in spring semester but may result in an extension to the regular period of study.

You can also study part-time. In that case, we recommend you to complete at least 15 CP per semester. The study time will be prolonged accordingly.

How do I apply for admission?

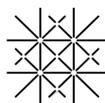
Your application for admission to the master's program should be addressed to the Student Administration Office which is the central admissions office at the University of Basel. It will examine whether you meet the formal admission criteria. We do not offer any pre-assessment of your documents. Detailed information on our admission regulations can be found on the University of Basel [website](#).

If you meet the admission criteria, the next step involves an assessment, conducted by the Faculty of Business and Economics. The Student Administration Office will then send you a letter of admission, informing you of your admission and placement.

What forms of admission are possible?

For admission, we distinguish between:

- Admission **without** conditions or additional requirements
- Admission **with additional requirements**, i.e., you must make up credit from the bachelor's program (up to a maximum of 60 credit points). The additional requirements must be met by a set deadline during the master's program. They are not credited to the master's program, but they will appear in your degree transcript.
- Admission **with conditions**, i.e., you must make up credit from the bachelor's program (up to a maximum of 60 credit points). The conditions must be met by a set deadline before the



master's program begins and you may only take courses from the master's program once the conditions are fulfilled. The conditions are not credited to the master's program.

- Admission **with additional requirements and conditions**

How is the program structured?

Module	Content	Credit Points (ECTS)
Fundamentals	Methodological foundation	15
Business Fields	Specialization module with four different fields. You must earn at least 15 (12) <u>in one of the four</u> Business Fields.	≥ 15 (12)
<ul style="list-style-type: none"> • Human Resources • Marketing • Strategy & Organization • Management Accounting 		≥ 45 (39)
Technology Field	Compulsory module with the aim of familiarizing students with technology concepts. You must earn at least 15 (12) in the Technology Field.	≥ 15 (12)
Preparation Master's Thesis	Seminar	6
General Electives	All other courses of our master's curriculum that are not included in the above mentioned modules. Only needed in case of a small Master's Thesis (18 CP). In case of a small thesis, you can complete more than the mandatory 39 CP in the Business and / or Technology Fields. The CP needed in the General Electives module will be reduced accordingly.	0 – 6
Master's Thesis	Detailed information can be found here .	18 (30)
Total		90

Do you still have some unanswered questions?

You will find answers if you...

- consult the [study guide](#) and specifically section 11.2
- have a look at the [medium-term curriculum](#)
- contact the program coordinator: mbt-vvz@unibas.ch