

Master of Science in Business and Technology (MBT)

Spring Semester 2022

Business Field: Human Resources	Business Field: Marketing	
Business Field: Management Accounting	Business Field: Strategy & Organization	Technology Field

	Monday	Tuesday	Wednesday	Thursday	Friday	
08:00	43494 Survey Research Methodology* Starts on 28.2.2022					
09:00		60335 Introduction to Corporate Responsibility		62653 Game Theory only until 14.4.22	10663 Strategisches Dienstleistungsmanagement 24.2. - 31.3.22	10625 Advanced International Trade and Business
10:00		26168 Performance Measurement and Management Incentives		16036 Microeconometrics and Statistical Learning		15482 Arbeitsrecht
11:00					33598 Int. Kommunikationsmanagement 7.4. - 5.5.2022	10653 Produktmanagement
12:00						
13:00						
14:00		30676 Advanced Financial Accounting	63982 A Practical Introduction to Data Science	43498 Psychological Theory in Consumer Behavior* 23.2./ 2.3.22 and then every two weeks	60334 Management Accounting II	
15:00		60337 Venture Capital starts only on 19.04.22			32934 Optimization and AI until 07.04.2022	62660 Strategic Human Resource Management* Startet am 4.3.22
16:00					62653 Game Theory only until 14.4.22	
17:00					58973 Advanced Blockchain Concepts and Project Management** (Blockchain Challenge)	
18:00						
19:00						

* Takes place every two weeks
** irregular dates in the same time slots

Irregular or w/o fixed time slots:

Business Field: Human Resources

62658-01 - Vorlesung: Human Resources and Industrial Relations 3 KP	25.03.2022 – 09.04.2022
40133-01 - Vorlesung: Bildungsökonomie 3 KP	21.02.2022 – 21.03.2022

Business Field: Marketing

56948-01 - Kolloquium: Digital Marketing Strategy 3 KP	25.04.2022 – 02.06.2022
10630-01 - Vorlesung: Industriegütermarketing 3 KP	18.05.2022 – 20.05.2022
22641-01 - Vorlesung: Competitive Strategy 3 KP	27.06.2022 – 07.07.2022

Business Field: Strategy & Organization

22641-01 - Vorlesung: Competitive Strategy 3 KP	27.06.2022 – 07.07.2022
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Business Field: Management Accounting

30676-01 - Vorlesung: Advanced Financial Accounting 6 KP	Block course in Feb and then weekly tues 2-4 pm
50736-01 - Kolloquium: Lifescience Venturing 3 KP	Block Fr /Sa

Technology Field (12 or 15 ECTS)

50886-01 - Vorlesung: FinTech, Digital Currency and Blockchains 3 KP	12.07.2022 – 21.07.2022
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