

# Master of Science in Business and Technology

Fall Semester 2024

**MBT Module:**

- Fundamentals in B&T
  - Business Field: Human Resources
  - Business Field: Management Accounting
  - Business Field: Marketing
  - Business Field: Strategy & Organization
  - Technology Field
- General Electives (non exhaustive listing!) or Seminars

All courses are linked to the course directory of fall semester 2024.

**Weekly Timetable:**

	Monday	Tuesday	Wednesday	Thursday				Friday							
08:00															
09:00		70356 Introduction to Databases						62657 Human Resources Analytics							
10:00	12036 Econometrics		58999 Computing for Business and Economics until 13.11.24	10909 Database Systems	12036 Econometrics			64429 Introduction to Python for Humanities	41904 Industrial Organization	10684 Univariate Time Series Analysis					
11:00															
12:00	73010 AI & the Firm	70356 Introduction to Databases Tutorial	62650 Behavioral Science	10909 Database Systems Tutorial	60412 Innovation Management and Business Transformation until 07.11.24	32931 Management Accounting I	10909 Database Systems Tutorial	62651 Theory of the Firm							
13:00															
14:00	45033 Homo Oeconomicus im Bronzezeitlichen Ägypten	59806 Analysis of Financial Statements for Decision Makers	62643 Consumer Behavior: MP Applications until 22.10.24 15.15 - 19.00				10909 Database Systems	64429 Introduction to Python for Humanities	48070 Organizational Behavior and Leadership Dates: 27./28.9. and 11./12.10.24	18972 Empirische Forschung zu Arbeit und Personal Dates: 8./9.11. und 15./16.11.2024					
15:00															
16:00			20391 Unt. Finanzmanagement 6 Dates		62704 Designing the Technology for Digital Marketing	62035 Einführung in die Programmierung	20391 Unt. Finanzmanagement 1 Date on Thursday (07.11.2024)								
17:00		10639 Consumer Behavior: Theoret. Found. starts on 29.10.24 14.15-18.00													
18:00															
19:00															

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**Block Courses:** All courses are linked to the course directory of fall semester 2024.

## Module Business Field: Human Resources

18972	Lecture	<a href="#">Empirische Forschung zu Arbeit und Personal</a>	08.11. / 09.11. / 15.11. / 16.11.2024
48070	Colloquium	<a href="#">Organizational Behavior and Leadership</a>	27.09. / 28.09. / 11.10. / 12.10.2024

## Module Business Field: Management Accounting

46247	Colloquium	<a href="#">Business Cases in Strategy, Finance, and Entrepreneurship</a>	17.09. / 28.10. / 29.10. / 04.11.2024
20391	Lecture	<a href="#">Unternehmerisches Finanzmanagement</a>	25.09. / 02.10. / 16.10. / 07.11. / 20.11. / 27.11. / 04.12.2024

## Module Business Field: Marketing

62703	Colloquium	<a href="#">Advanced Marketing Strategy Practice</a>	02.09. - 13.09.2024
70722	Colloquium	<a href="#">Marketing Strategy</a>	04. / 05. / 06.09.2024

## Module Business Field: Strategy & Organization

46247	Colloquium	<a href="#">Business Cases in Strategy, Finance, and Entrepreneurship</a>	17.09. / 28.10. / 29.10. / 04.11.2024
31950	Lecture	<a href="#">Corporate Governance</a>	02.09. - 12.09.2024
70722	Colloquium	<a href="#">Marketing Strategy</a>	04. / 05. / 06.09.2024
12754	Lecture	<a href="#">Mergers, Acquisitions and Topics in Corporate Finance</a>	05.08. - 20.08.2024
65940	Lecture	<a href="#">Tech Companies: Business Strategies and New Global Policy Tensions</a>	19.08. - 03.09.2024

## Module Technology Field

58973	Colloquium	<a href="#">Advanced Blockchain Concepts and Project Management (Blockchain Challenge)</a>	03.09. - 13.09.2024
52354	Lecture	<a href="#">Smart Contracts and Decentralized Finance</a>	16.09. / 05.12.2024

## Module Preparation Master's Thesis in Business and Technology

45001	Seminar	<a href="#">Business, Law and Economic Policy</a>	01.10.2024
73131	Seminar	<a href="#">Marketing Strategy</a>	Information provided by the lecturer
63536	Seminar	<a href="#">Smart Services</a>	16.09. / 04.12. / 05.12. / 06.12.2024