

Master of Science in Business and Technology

The courses are linked to the course directory of spring semester 2025.

Spring Semester 2025

Business Field: Human Resources
Business Field: Management Accounting
Business Field: Marketing
Business Field: Strategy & Organization
Technology Field

For more General Electives Courses please check the mid-term curricula or the course directory. There are too many to display here.

	Monday	Tuesday	Wednesday	Thursday	Friday
08:00 - 09:00					
09:00 - 10:00			62653 Game Theory until 11.04.25	63982 Lecture: A Practical Introduction to Data Science	63982 Tutorial: A Practical Introduction to Data Science
10:00 - 11:00	40133 Bildungsökonomie* am 17. und 24.2.25 sowie 3. und 17.3.2025	26168 Performance Measurement and Management Incentives	30676 Advanced Financial Accounting + 3 Blockdays 10. - 12.2.25	10663 Strategisches Dienstleistungs- management 20./27.2.2025 und 20./27.3.2025	62653 Game Theory until 11.04.25
11:00 - 12:00			62660 Strategic Human Resource Management*	15482 Arbeitsrecht	
12:00 - 13:00			25.2 4.3. 25.3. 1.4. 8.4. 15.4.2025	33598 Int. Kommunikations- management ab 10.04.25 bis 22.5.25	10653 Produktmanagement
13:00 - 14:00			75900 Social Preferences and Fundraising: A Behavioral Economics Perspective with a Global Focus	66152 Advanced Python for Humanities	75901 Text Analysis in R: From Basic Techniques to Modern AI
14:00 - 15:00	40133 Bildungsökonomie* am 17. und 24.2.25 sowie 3. und 17.3.2025				
15:00 - 16:00	43498 Psychological Theory in Consumer Behavior*		60335 Introduction to Corporate Responsibility	60334 Management Accounting II	10625 Advanced International Trade and Business
16:00 - 17:00			74279 Life Sciences Marketing* Every two weeks Begins on 19.2.25	10616 Applied Machine Learning* until 03.04.25	43494 Survey Research Methodology*
17:00 - 18:00	74286 Platform Organizations	74286 Platform Organizations			21.02. 28.02. 07.03. 21.03. 28.03.2025
18:00 - 19:00		75843 Changemakers in Circular Economy and Sustainability*			
19:00 - 20:00			60337 Venture Capital starts on 15.04.25		

* These courses take place irregularly in this timeslot.

Block Courses and Seminars: See next page

Master of Science in Business and Technology

The courses are linked to the course directory of spring semester 2025.

Spring Semester 2025

Business Field: Human Resources

Business Field: Strategy & Organization

Business Field: Management Accounting

Technology Field

Business Field: Marketing

For more General Electives Courses please check the mid-term curricula or the course directory. There are too many to display here.

Block Courses and Seminars:

40133	Lecture	Bildungsökonomie	Mon 17.2. 24.2. 3.3. 17.3.25, 9.15 - 16.00
62658	Lecture	Human Resources and Industrial Relations	28./29.3. + 4./5.4.25 (Fri 12.15 - 19.00, Sat 9.15 - 14.00)
62660	Colloquium	Strategic Human Resource Management	Tue 25.2. 4.3. 25.3. 1.4. 8.4. 15.4.25, 10.15 - 14.00
33598	Colloquium	Integriertes Kommunikationsmanagement	Thur 10.4. 24.4. 8.5. 15.5. 22.5.25, 8.30 - 14.00
70721	Colloquium	Marketing Analytics	25. - 27.6.25 + 2. - 4.7.2025, 8.15 - 18.00
10663	Lecture	Strategisches Dienstleistungsmanagement	Thur 20.2. 27.2. 20.3. 27.3.25, 8.30 - 14.00
22641	Lecture	Competitive Strategy	30.6.25 - 10.7.25, 9.30 - 12.00
22642	Lecture	Restructuring Firms and Industries	14. - 24.7.25, 9.30 - 12.00
70721	Colloquium	Marketing Analytics	25. - 27.6. + 2. - 4.7.25, 8.15 - 18.00
22641	Lecture	Competitive Strategy	30.6.2025 - 10.7.25, 9.30 - 12.00
75843	Lecture	Changemakers in Circular Economy & Sustainability	28. - 30.3. + 18.3. 8.4. 15.4. 29.4. 13.5.25 (Tue 16.30 - 19.30) + 22.5.25 (Thur 16.30 - 19.30)
30676	Lecture	Advanced Financial Accounting	weekly on Tue 10.15 - 12.00 + 10.2.25 - 12.2.25, 9.15 - 18.00
23525	Lecture	Computational Economics	10.2. - 14.2.2025, 10.15 - 16.00
43494	Colloquium	Survey Research Methodology	Fri 21.2. 28.2. 7.3. 21.3. 28.3.25, 14.15 - 19.00 (16.30 - 19.30 on 21.2.)
45001	Seminar	Business, Law and Economic Policy	2.2. - 12.2.25
31953	Seminar	Behavioral Marketing	20.2.25, 14.15 - 18.00, 15.05.25, 12.30 - 18.00
52355	Seminar	Blockchain, Smart Contracts and Decentralized Finance	19.02.25, 12.15 - 14.00, 14.05.25, 9.15 - 18.00
43803	Seminar	Financial Accounting	19.2.25, 13.00 - 14.00, 15.05.25, 10.15 - 18.00
31955	Seminar	Management Accounting	24.2.25, 14.15 - 16.00, 7.5.25, 8.15 - 18.00, 8.5.25, 8.15 - 14.00 + 16.15 - 18.00
32927	Seminar	Strategy, Organization and Human Resource Management	19.2.25, 12.15 - 14.00, 13.05.25, 9.15 - 18.00, 14.5.25, 9.15 - 18.00