Faculty of Business and Economics

Accepted Topics for the Master Seminar in Law, Business and Economic Policy in 2021/22

- Customer Loyalty Programs: Comparison of American and Swiss Programs
- The Impact of Customer-Driven Diversifications of Professional Service Firms
- Assessing Risks of Collusive Behavior when Firms use Blockchain
- Comparing Access to Health Care Services in the United States and Switzerland
- How Effective are the Instruments of the European Green Deal and the U.S. Green New Deal? Analysis of the Instruments in the Transportation Sector
- Applying a Floor Price for Flight Tickets The Way to Fight Climate Change?
- Obesity in the United States and in Switzerland: Can Relative Prices Help to Explain the Difference?
- Switzerland vs. U.S.: Monetary and Fiscal Policy Response to the COVID-19 Pandemic
- Does the Solow Growth Model Provide a Fitting Approach to Estimate The Natural Rate of Interest?
- Do Cryptocurrencies Facilitate Tax Evasion? An Economic Analysis Based on the U.S. and Swiss Tax Regulation