



Accepted Topics for the Seminar in Law, Business and Economic Policy at Georgetown and New York Universities in 2017

- Apple's smartphone business - success and challenges
- Regulation in Biotechnology Industry in the U.S. and in Switzerland
- What is biotechnology, and in which way do the United States and Switzerland differ in their development?
- Comparison of price strategies between US and European low-cost carriers and full-service carriers
- Comparison the fiscal federalism and the bail-out rules in the United States and Switzerland on two cities
- Job insecurity in the labor market model: The effects on wage and employment
- Income inequality: Differences between the US and Europe
- Investing in real estate: A comparison of real estate investment strategies in the US, Europe and Switzerland
- The economic impact of policy strategies on regulating the parallel import of pharmaceuticals in Europe – lessons learned and possible future scenarios for the US
- The determinants of the venture capital market in Switzerland and in the United States: A comparative analysis
- Why is Apple so successful? An analysis from the perspective of Business and Economics