



Accepted Topics for the Master Seminar in Business, Law and Economic Policy in 2019/20

- PET Recycling – A Comparison Between the United States and Switzerland
- Do Family Firms Live Longer? A Comparative Analysis of the U.S. and Switzerland
- Is the Demand for Healthcare Particularly High in Switzerland and the United States?
- The Vacuum-Cycle Model – How Social Media is More Dangerous for Our Democracy than Traditional Media
- The Impact of Real Exchange Rate Volatility on Swiss Exports to the United States
- ‘Silicon Valley’: An Economic Analysis of its Origins, its Development and its Prospects
- Google vs. Google – A Comparative Analysis of an Innovative Company’s Locations in Switzerland and the U.S.
- Macro and Micro-Economic Influence Factors on the Internationalization Degree: An Econometric Comparison Between Switzerland and the U.S.
- Evaluation of the Terrorism Risk Insurance Systems in Switzerland and the United States: A Law and Economics Analysis
- Home Bias in the United States and Switzerland – Does it Hurt?