

Topics

U.S. Master Seminar in Business, Law and Economic Policy

In case some students should have a hard time in finding a topic or question that serves as a basis to hand in a research proposal for the above mentioned seminar until July 2022, I may be able to help.

We are in the process of scientifically investigate the *differences between the U.S. and Switzerland in terms of (1) innovation as an output and (2) conditions for innovation activities*. Please also have a look at the homepage of the *Center of International Economics and Business (CIEB)* at our faculty and there on the project "[Innoscape.ch](https://innoscape.ch)".

Here are a few questions that seem to be relevant in this respect and that should allow for a research proposal and seminar paper. If you happen to become inspired by these ideas and you plan to hand in a research proposal, please confirm by email to (summerschool-wwz@unibas.ch) which topic you pursue for your proposal. In this way, we can periodically update the list and make sure that the topic is not taken more than once.

1. The "Turing Trap": Do you agree with Prof. Erik Brynjolfsson's statement that most AI is currently focused on replacing humans? What could be done?
2. Inventor Ethnicity of Switzerland and the U.S.: Similarities and Differences, Explanation and Implications (see also <https://innoscape.ch/en/publications/immigration-of-inventors>).
3. Gender Gap to Innovations in Switzerland: What are the Implications? (see <https://innoscape.ch/en/publications/gender>)
- ~~4. Horizon 20xx in Europe: Discussion, Importance and Comparison with the U.S.~~
- ~~5. How to get start-ups financed in the US and in Switzerland—any difference?~~
- ~~6. Similarities and differences in corporate culture of innovative U.S. and Swiss firms~~
7. Going bankrupt as a start-up company—any difference between the U.S. and Switzerland?
- ~~8. Exit and entry of firms: a comparative analysis of Switzerland and the U.S.~~
9. Do Swiss and Americans have a different "risk appetite"?
10. Home-Office and Offshoring: A Connection?
11. How to Measure Innovation in the Service Industries?
12. The Determinants of Innovation: What do we Know after Decades of Research?
13. Business and Technology Parks: Organization – Effects?

May 22, 2022

Prof. Dr. Rolf Weder