

Ideas for Topics

U.S. Seminar in Law, Business and Economic Policy 2023/24

Students can choose any topic as a basis for a research proposal to be handed in. I recommend a topic which you may further pursue in a Master Thesis; the seminar paper may thus be a first step towards a Master Thesis. Another possibility is to deepen a topic which you encountered in Master course which you want to take further and investigate more deeply. This can be a course in the area of business (e.g., strategic management, marketing) or economics (e.g., international trade, environmental economics).

If you have a hard time in finding a topic or question that serves as a basis to hand in a research proposal, here are a few ideas:

1. The lack of Swiss and British access to Horizon Europe: Does it matter?
2. Home-Office and Offshoring: A connection?
3. Falling R&D productivity? Evidence and assessment
4. How to measure innovation in service industries?
5. The European Citizens' Initiative: "Stop Finning – Stop the Trade": What is it about and what are the possible consequences?
6. Horizon Europe: An economic assessment of this instrument to promote research and innovation
7. Swiss Made—Made in Switzerland: What do these terms mean, do they make sense?
8. Brexit: What were the expectations, what is the reality?
9. Failing Industries, Failing International Firms: Explaining the reasons (e.g., the case of Kodak)
10. The Windsor Framework and the relationship Between Switzerland and Liechtenstein: Similarities, differences, a role model for regional integration?