



**University  
of Basel**

Faculty of  
Business and Economics



**Annual Report 2016**  
Summer School in Law, Business  
and Economic Policy



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## Chairman of the Advisory Board

2016 was the year of transition to a new organizational pattern and a new leading team under the leadership of Prof. Rolf Weder and Esther Ziegler. The old director, Silvio Borner, was given the great opportunity to chair the Advisory Board with his old friends and colleagues John Mayo (GTU) and Geoffrey Miller (NYU). 2016 was at the same time also the year of consolidation combined with innovation. The board was very pleased to see how smoothly and vigorously the new structure came to life and how well the Summer Program 2016 was received by the students as well as the sponsors. I am very confident that we are about to find a permanent solution for the financing and the integration of the Summer School into the faculty both with regard to the budget as well as the teaching dimensions. Looking at the past year a little more from distance, I am very happy to see that Rolf Weder managed very well to mix the tradition with new ventures, especially in the format of the U.S. visit on the one hand and research cooperation on the other. I can also assure all of you that the main sponsors, Mr. Henry Zaeslin and Mr. Maag are willing to strengthen the program and the stronger policy orientation of Rolf Weder's new research unit. I am looking forward with great respect but also joy to the new program of 2017.

Silvio Borner  
Chairman of the Advisory Board

## Chairman of the Executive Committee

### A Great Start in 2016

In his pioneering work, Professor Silvio Borner built the Zaeslin Program for Law & Economics in 2001, extended it with the Maag Program for Business and Economics in 2006 and merged both of them in 2008 under the umbrella of the Summer School for Law, Economics & Public Policy. As the director of the Summer School, he expanded the program to 14 courses offered at the University of Basel by Professors mainly from the Georgetown University and the New York University in the areas of law, business and economics with a total of 350 enrollments in the summer of 2015. Most students are from our Bachelor or Master of Business and Economics, with a few students from other faculties of the University of Basel (e.g., in law) or visiting from other universities.

In autumn 2015, the institutional ties with the Faculty of Business and Economics were strengthened and the leadership of the summer school was broadened: half of the members of the newly formed Executive Committee are from Georgetown University and New York University, half from University of Basel (Chairman: Rolf Weder). The newly created Advisory Board ensures some continuity and is composed of a member from each university: Georgetown University, New York University and University of Basel (Chairman: Silvio Borner). This organizational structure signals the strong international scope of the program and the long-term perspective of the school. In order to make the integration of the business (sub-) discipline visible, the name was slightly adjusted to the SUMMER SCHOOL IN LAW, BUSINESS AND ECONOMIC POLICY.

The new team had a great start in 2016. To enhance the attractiveness of the Summer School program, the Executive Committee

decided to include additional events. This led to four Research Events in summer 2016 in which colleagues from Georgetown University and New York University presented some of their latest research to members of the faculty and Ph.D. students at the University of Basel, which will lead to a further exchange of ideas. We also organized a Public Event on "Innovation and Regulation in the Pharmaceutical Industry" with presentations by Prof. Catherine Sharkey (NYU Law School) and by Prof. Herbert Zech (University of Basel) with panel members Dr. Urs Jaisli (Roche) and Dr. Carlo Conti (Wenger Plattner). Both types of events are described in this Annual Report and will be continued in 2017.

The U.S. Master Seminar in Law, Business and Economic Policy – offered jointly by Prof. Jeffrey Macher (Georgetown University) and Prof. Rolf Weder (University of Basel) – could again successfully be held at Georgetown University in March 2016 with a slightly increased number of students (representing 11 in all). In addition to the well-established institutional visits, we also benefited by adding the IMF to the list. We introduced the "Award for the Best Performance in the Master Seminar in 'Law, Business and Economic Policy'" and decided to offer the seminar jointly at Georgetown University and New York University in 2017.

Given the recent expansion of the University of Basel faculty into the areas of environmental and energy economics, we made small adjustments to the course program. We decided to drop the master course "Corporate Environmentalism and Public Policy" by Prof. Thomas Lyon (University of Michigan) in 2016 to create flexibility to close an important gap in the Master program of Business and Economics – which is the area of development economics. We are therefore very happy to welcome Prof. William Jack from the Economics Department of Georgetown University to the

Summer School in Law, Business and Economic Policy who will teach a new course in "Experimental Development Economics" in July 2017 at University of Basel. The course is a perfect fit to the Summer School program.

We can now look back at a successful 2016. With the changes described above, I strongly believe that we are on a good track to further develop this extraordinary network of academics and students. Last but not least, the professional support provided by the new administrative members of the team – Esther Ziegler (Program Administrator) and Rahel Fritz (Program Co-Administrator) – has made the transition smooth and enjoyable.

Let me finally express my gratitude to our sponsors, Dr. Zaeslin and Mrs. Zaeslin-Bustany as well as Dr. Rudolf Maag, for their generous and constant financial support without which the Summer School would not exist. A big thank you also to all the colleagues for their excellent teaching in the Summer School and to all the members of the Executive Committee, Advisory Board and Summer School Office for their support and commitment.

Rolf Weder  
Chairman of the Executive Committee  
30 April 2017

## (Re-)Organization

In addition to the organizational changes of 2015/16, there was also a change in the program administration. Sophie Langloh left the Summer School office and took up a Ph.D. position within the faculty. In February Esther Ziegler took over the responsibility as program administrator. The hand-over process went very well and ensured a smooth transition and organization of the courses in 2016.

### Summer School Office



**Esther Ziegler**  
Program Administrator



**Rahel Fritz**  
Co-Administrator through the summer months



**Prof. Rolf Weder**  
Chairman of the Executive Committee

Esther has been working for more than ten years at the Office of the Dean of Studies and continues to do so. This solution helps to integrate some organizational processes, like the course admission to the regular administrative processes which will increase overall efficiency.

During the summer months the office was supplemented by Rahel Fritz. Rahel is a master student at the faculty and enjoyed attending several courses of the program including the U.S. seminar in March 2016.

### Advisory Board

The advisory board acts as consultants and supervisors to the Executive Committee. It consists of the following members:



**Prof. em. Silvio Borner**  
Professor of Political Economics (University of Basel, Chairman)



**Prof. John Mayo**  
Professor of Economics, Business and Public Policy (McDonough School of Business, Georgetown University)



**Prof. Geoffrey B. Miller**  
Professor of Law (New York University School of Law)

### Executive Committee

The committee supports and supervises the Summer School, proposes the choice of visiting professors and courses to the Faculty of Business and Economics of the University of Basel and is responsible for the strategic development of the program. It consists of the following members:



**Prof. Sandeep Dahiya**  
Professor of Finance (McDonough School of Business, Georgetown University)



**Prof. Catherine Sharkey**  
Professor of Law (New York University School of Law)



**Prof. Jeffrey Macher**  
Professor of Strategy, Economics and Policy (McDonough School of Business, Georgetown University)



**Prof. Alois Stutzer**  
Professor of Political Economics (University of Basel)



**Prof. Georg Nöldeke**  
Professor of Microeconomic Theory (University of Basel)



**Prof. Rolf Weder**  
Professor of International Trade and European Integration (University of Basel, Chairman)

## Courses 2016

### An Overview

#### Bachelor

Course	Professor	Students
Business and Policy in the Global Economy	Stephen Weymouth (GTU)	18
Comparative Regulatory Analysis	Dennis Quinn (GTU)	14
Fundamentals of Banking Regulation in a Time of Crises and Beyond	Geoffrey Miller (NYU)	28
Fundamentals of Law and Economics	Geoffrey Miller (NYU)	34
Negotiations	Catherine Tinsley (GTU)	28
Principled Leadership in Teams	Michael O'Leary (GTU)	18
Venture Capital and Private Equity	Sandeep Dahiya (GTU)	14
<b>Total bachelor students</b>		<b>154</b>

#### Master

Course	Professor	Students
Competition Policy	John Mayo (GTU)	14
Competitive Strategy	Jeffrey Macher (GTU)	28
Environmental Law and Public Policy, Risk and Regulation	John Wargo (Yale)	21
Law and Finance	David Yermack (NYU)	14
Mergers and Acquisitions	Yakov Amihud (NYU)	17
Regulatory Analysis of Pharmaceuticals and Medical Devices	Catherine Sharkey (NYU)	20
<b>Total master students</b>		<b>114</b>



## Some Student Statements

**“I really enjoyed the small class size and the interactivity of the course.”**

“The teaching of the professor was like going to a theater. Whenever you expect to fully notice everything he showed a new surprise. Brilliant!”

“The information given can be put to practice instantly.”

**“This was the best class in my bachelor program so far.”**

“Excellent teaching, high information level, good combination between theory and actual cases.”

“I think it was one of the best courses I have attended at the University of Basel.”

## **Business and Policy in the Global Economy by Prof. Stephen Weymouth**

The global business policy environment is central to firms' performance, as measured by shareholder value and in accordance with firms' broader responsibilities to society. The focus of the course is on the economic policies and issues that shape firms' global trade and investment strategies, as well as those that heighten foreign competition and promulgate risk. The approach is managerial: in contrast to a public policy perspective, the course takes the perspective of firms and managers—not of the government or the public. Students analyze and evaluate firms' strategies for dealing with uncertain policy environments around the world. The primary objective is to learn the foundations of international economic policy that are necessary for managerial success. The second objective is to cultivate skills of critical thinking and business decision making in a global setting. The course is highly interactive, consisting of lecture and case studies.

## **Comparative Regulatory Analysis by Prof. Dennis Quinn**

The course is designed to prepare students for the time when they become senior manager of a business firm, senior public servant, or an academic and will need to understand how private sector business activities are being partly determined by government policies. Over the course of the class, students will learn the skills to analyze positive arguments regarding claims made about the effects of government policies on business; to understand the how and why of government policy-making; and to learn to "forecast" changes in government policy. Students will develop substantive knowledge: of political institutions with reference to the United States and Europe of the effects of differing government policies on national industrial organization; and of the effects of business on government. The course readings compare American political and business institutions with those of other democratic capitalist countries, especially in Europe. A particular focus is the ongoing struggles of the Euro and the resulting effects on European fiscal and monetary integration.

## **Fundamentals of Banking Regulation in a Time of Crises and Beyond by Prof. Geoffrey Miller**

This course examines the fundamental rationales for regulating banking institutions. Starting with the definition of a bank as a financial intermediary offering payment services, the course proceeds to investigate the nature of the deposit account and the problem of instability associated with fractional reserves. Attention is paid to mechanisms for coping with instability in banking firms, including government deposit insurance, and the associated problem of moral hazard. The class concludes with an examination of financial crises and panics with special focus on the Crisis of 2007-2009.

## **Fundamentals of Law and Economics by Prof. Geoffrey Miller**

This course deals with the fundamental principles of Law and Economics - the discipline of using economic methods to understand legal rules and practices. After investigating the implications of the Coase Theorem, which directs attention to the importance of transactions costs in the analysis of legal issues, the class turns to applied issues in areas such as the law of automobile accidents, pollution, rules governing parties in civil lawsuits, and the analysis of criminal law and criminal punishments. The basic principles will be explored with numerical illustrations, examples drawn from Swiss culture, and detailed analysis of judicial opinions from the United States and other countries.

## **Negotiations by Prof. Catherine Tinsley**

Negotiation is central to business, whether one plans on working in marketing, on Wall Street as a consultant, for government, not-for-profit, or for yourself. This class teaches the basic tenets of successful negotiation, and helps students gain an understanding of the strategies and tactics that work best. This course is designed to complement the technical and diagnostic skills learned in other courses at the university. Although business requires a broad array of analytical skills in marketing, management, finance, accounting, and operations, these skills only go so far. As a complement, managers need a broad array of negotiation skills in order to get their proposals accepted and implemented. In other words, this course not only helps students to get a job, but also to succeed in it. The course develops participants' negotiation skills via experience. A considerable amount of time is used for practicing techniques so that the participants feel comfortable using them.

## **Principled Leadership in Teams by Prof. Michael O'Leary**

The course is aimed at improving the ability to lead high performing teams, which is where everyone's leadership is most direct and generally has the most immediate impact on others – whether you are a CEO working with your senior executive team, the leader of an entrepreneurial venture working with your founding team, the captain of a sports team, the head lifeguard over the summer, the unofficial leader of a student project team, or in any one of countless other team leadership roles. What makes the best teams tick and what can you do as a leader to increase the probability that your teams will excel? Regardless of where students plan to work, they will go farther and advance faster if they know how to lead teams well. Teams are essential building blocks of organizations and they are also training grounds for leadership of entire organizations. This class draws on cases, articles, videos, and experiential exercises. It looks at the key characteristics and practices of leaders in a range of settings – business, sports, start-ups, virtual teams, etc.

## **Venture Capital and Private Equity by Prof. Sandeep Dahiya**

The course focuses on a distinct type capital broadly classified as Private Equity. Venture Capital is a specific form of private equity (others being buy-out funds). The impact of this source of capital is considerably larger than its size. It is frequently cited as one of the main reasons why entrepreneurial activity is much higher in the United States compared to the other parts of the world. European policy makers have frequently cited the lack of vibrant private equity (especially venture capital) for Europe's inability to compete in high-technology industries. In recent years the pace of fund raising as well as investment by private equity funds in Europe has picked up considerably. This course introduces students to the private equity and venture capital industry. The course focuses on describing the "Private Equity Cycle". The cycle begins when a typical fund raises money from investors such as pension funds, then invests the raised money in entrepreneurial firms and finally harvests the returns by selling its investments either to another buyer or through an Initial Public Offering (IPO).



## **Competition Policy by Prof. John Mayo**

The purpose of the course is to provide an interactive learning experience that highlights the economic, legal and policy foundations of competition law, especially focusing on monopolization and merger policies. The course consists of both lectures and student participation. Through this experience a number of specific benefits result. First, at a very general level, students gain an enhanced understanding of when markets work and when markets fail. This deeper understanding of markets, in turn, provides the relevant benchmark against which to judge appropriate and inappropriate government policies toward business. Second, a more specific set of benefits flow from a detailed study of antitrust and regulatory policies. These policies shape industry structure and, therefore, strategy in many industries. Specific examples include recent and lively debates in the United States and around the world regarding mergers, monopolization, and broadband access to the internet, line of business restrictions in the telecommunications industry, and privatization and deregulation of the electric utility industry. Finally, the specific cases discussed focus on active and visible "new economy" industries. An improved exposure to these industries enriches and broadens business knowledge.

## **Competitive Strategy by Prof. Jeffrey Macher**

Competitive Strategy is concerned with managing the development and competitive position of the business enterprise in order to ensure its survival and long-term success. Every firm must create and sustain a competitive advantage if it is to survive and prosper. This course provides frameworks, tools and concepts to help students analyze and understand the creation and sustainability of competitive advantage. Political, economic, demographic and social environments differ and evolve across industries. Industries differ in the extent to which they provide opportunities for sustained profitability. Industries also evolve over time, providing firms with continuously changing opportunities and threats. While industry analysis provides firms insights into what they must do to succeed, it does not shed much light on what they can do. Resource and capability analysis provides an insight into firms' strengths and weaknesses (as they relate to the external environment). An understanding of internal strengths enables firms to fully exploit and build their capabilities to compete successfully, while an understanding of internal weaknesses suggests recommendations for improvement.

Every firm seeks to obtain a unique and sustainable competitive position through an appropriate configuration of its assets and products in relation to the external environment in order to generate superior value for its customers. The course examines distinct business strategies with particular emphasis around competitive positioning, low-cost and differentiation, and vertical integration.



## **Environmental Law and Public Policy, Risk and Regulation by Prof. John Wargo**

The master course explores key trends and challenges in the global food sector related to the environment, human health, and profitability. We will explore corporate innovation, government regulation, and certification programs. Comparisons are made when possible among Swiss, EU, and US, and Asian laws and corporate policies. Students examine corporate strategies in the food sector, differing legal standards among nations, changing consumer preferences, public subsidies, trade barriers, vertical integration of supply chains, branding trends, and organic certification standards. Students learn to evaluate the effectiveness of environmental law and policy, and to judge the quality and uncertainty of scientific evidence used to claim that a risk is either significant, or not worth worrying about. Each topic explores how environmental and health risks are assessed, and how legal and regulatory standards, and alternative government and corporate policies and practices that might reduce negative externalities.

## **Law and Finance by Prof. David Yermack**

The course covers an examination of issues in corporate finance and governance that are heavily influenced by legal regulation, with a strong emphasis on academic research related to recent market events. The discussed topics include executive compensation, boards of directors, block ownership, shareholder activism, family business groups, and insider trading. Classes explore the balance of influence between legal regulation and free market forces with respect to these topics and include numerous international comparisons.

## **Mergers and Acquisitions by Prof. Yakov Amihud**

This course presents the theories and empirical evidence on corporate control transactions, the process of evaluating acquisition targets and its application in practice. Findings on the reaction of stock prices to information on control transactions are used to analyze the effects of various policy options in such transactions. Strategies of acquisition are studied as well as defensive measures against them, their purpose and their consequences. The class combines lecture material, quantitative and qualitative analyses and discussions of relevant news. There is an emphasis on fundamental concepts of valuation and other areas of corporate finance related to Mergers & Acquisitions.

## **Regulatory Analysis of Pharmaceuticals and Medical Devices by Prof. Catherine Sharkey**

The regulation of pharmaceuticals and medical devices - fields of rapid technological growth and innovation - is a topic of legal, economic, and policy significance. The study of regulation encompasses an exploration of such direct controls as governmental legislation and agency directives and indirect controls like products liability litigation, insurance, intellectual property, and antitrust regimes. The students study how technological advances in the pharmaceutical and medical device industry challenge and demand redefinition of the institutional relationships between agencies and courts, and of the mechanisms of supervision and control provided by the market, government, and common law litigation.

## Evaluation Results

In order to constantly improve our quality management and strengthen the high standard of this program, the Summer School conducts evaluations at the end of each course. Within this procedure, all students complete evaluation forms that provide valuable information for improvement. It has to be pointed out that this evaluation procedure is an essential monitoring device in order to guarantee that the courses fulfill the high requirements set by all the participants of the program.

All the courses were regarded as highly interested and certainly justified the extra reading and studying required. The degree of difficulty is, of course, never the same for all students

but, on the whole, it is assessed as adequate. This is also reflected in the high proportion of students who passed the exams. Students like the American interactive method of teaching. The informal attitude of our guest professors and communicative interchange with other students were both highly esteemed.

In 2016, the evaluation form was revised and some questions have been summarized. The new questionnaire consists of seven questions regarding the course and the lecturer. Therefore, for some items there are no comparative figures available from the previous year.

<b>General evaluation and learning success</b>	<b>2016</b>	<b>2015</b>
Overall, the course was:	5.6	5.4
Overall, my learning success was:	5.3	n.a.
I would recommend the course to other students.	5.6	5.4
<b>Evaluation of the lecturers</b>		
The lecturer structures the course well and identifies the objectives clearly.	5.5	n.a.
The lecturer communicates the teaching material clearly.	5.6	n.a.
The lecturer responds thoroughly to students' questions.	5.8	n.a.
The lecturer is committed.	5.8	n.a.

Scale: (1 = I do not agree at all – 6 = I agree fully); n.a. = not available

The overall appraisal is excellent. We congratulate all the professors for the extraordinary achievement.

## Visiting Professors



**Prof. Sandeep Dahiya**  
Associate Professor of Finance  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Venture Capital and Private Equity

Professor Dahiya has been on the faculty of the McDonough School of Business since 1999. He has published in *Journal of Finance*, *Journal of Financial Economics*, *Journal of Corporate Finance* and *Financial Markets, Institutions & Instruments*. He received his Ph.D. in Finance from New York University. Dahiya is also a Faculty Associate of the Capital Markets Research Center. He spent two years working in the Corporate Finance and Strategy practice of McKinsey & Company, a leading strategy consulting firm. He worked with CEOs and CFOs of Fortune 500 firms in Healthcare, Financial Services and Chemical industries focusing on Valuation, Mergers & Acquisitions, Capital Markets and Risk Management issues. He has also consulted for leading law firms on corporate finance issues. Before getting his Ph.D., he spent three years with ICICI Bank, a large financial institution in India. His primary responsibilities included managing lending relationships with leading Indian corporations and arranging project finance for textile and energy sector companies.



**Prof. Yakov Amihud**  
Professor of Entrepreneurial Finance  
Stern School of Business, New York University

Course taught in 2016:  
Mergers and Acquisitions

Yakov Amihud has been professor at the Stern School since 1990. His research includes the evaluation of corporate financial policies, mergers and acquisitions, initial public offerings, objectives of corporate managers, dividend policy, and law and finance. In 1969 Amihud earned a bachelor's degree in economics and political science from the Hebrew University. In 1973 he graduated with a master's degree in business administration from New York University, where he also completed his Ph.D. in Economics and Quantitative Analysis in 1975. He teaches courses on corporate finance and mergers & acquisitions. His research interests focuses on securities markets microstructure and corporate finance. The focus of his research is the effects of liquidity of assets on their returns and values, and the design and evaluation of securities markets' trading methods. On these topics, Prof. Amihud has done consulting work for the NYSE, AMEX, CBOE, CBOT, and other securities markets. He has published more than seventy research articles in professional journals and in books, and edited and co-edited five books on topics such as LBOs, bank M&As, international finance, and securities market design.



**Prof. Jeffrey T. Macher**

Professor of Strategy, Economics and Policy  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Competitive Strategy

Jeffrey T. Macher is a professor at the McDonough School of Business and academic director of Georgetown's Center for Business and Public Policy. He teaches full-time, evening and executive MBA and executive education courses in microeconomics, competitive strategy, and the management of technology and innovation. Macher received his undergraduate degree in computer engineering from the College of Engineering at the University of Michigan; his MBA from the Amos Tuck School of Business Administration at Dartmouth College; and his Ph.D. from the Walter A. Haas School of Business at the University of California, Berkeley. Prior to Georgetown University, Professor Macher worked for Braxton Associate (a strategy consulting firm now part of Deloitte Consulting), IBM and Motorola. He is on the editorial boards of Production and Operations Management Journal and Strategic Management Journal, and a reviewer for several academic journals. He is also a Special Government Employee (SGE) of the Food and Drug Administration (FDA).



**Prof. John Mayo**

Professor of Economics, Business and Public Policy  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Competition Policy

John W. Mayo is a professor at the McDonough School of Business. His research interests lie in the areas of industrial organization, regulation and antitrust, and, more generally, the application of microeconomics to public policy. He has published over 60 articles in economics, law and public policy journals including the RAND Journal of Economics, the Journal of Law and Economics, the Yale Journal on Regulation, the Review of Economics and Statistics, the Journal of Industrial Economics, and the Journal of Regulatory Economics. He is also the author of numerous book chapters and monographs, and is the co-author of a comprehensive text, "Government and Business: The Economics of Antitrust and Regulation." Professor Mayo has held a number of senior administrative positions at Georgetown including a term as the Dean of the McDonough School of Business from 2002-2004. He has served as a visiting scholar at both UC-Berkeley and Stanford University. Additionally, he has been the Chief Economist, U.S. Senate Small Business Committee (Democratic Staff) and has served as an advisor and consultant to both public and private agencies including the U.S. Department of Justice, the Federal Trade Commission, the U.S. Department of Energy, AT&T, MCI, Sprint, Verizon, the Tennessee Valley Authority and Oak Ridge National Laboratory. Mayo has participated in a number of regulatory and antitrust proceedings and has testified before both federal and state legislative and regulatory bodies on a number of matters, including monopolization, price fixing, mergers, and regulatory policy. His research and or interviews have appeared in the popular press, including the Washington Post, New York Times, Financial Times, Wall Street Journal, USA Today and the San Francisco Chronicle.



**Prof. Geoffrey P. Miller**

Professor of Law,  
New York University School of Law

Courses taught in 2016:  
Fundamentals of Law and Economics; Fundamentals of Banking Regulations in a Time of Crises and Beyond

Professor Miller is author or editor of a dozen books and more than 200 research papers on topics in business law, compliance and risk management, financial institutions, securities law, the legal profession, ancient law, and legal theory. He received his bachelor's degree from Princeton University in 1973 and his JD from Columbia Law School in 1978, where he was editor-in-chief of the Columbia Law Review. Miller clerked for Judge Carl McGowan of the U.S. Court of Appeals for the DC Circuit and Justice Byron White of the U.S. Supreme Court. After two years as an attorney adviser at the Office of Legal Counsel of the U.S. Department of Justice and one year with a Washington, DC, law firm, he joined the faculty of the University of Chicago Law School in 1983, where he served as associate dean, director of the Program in Law and Economics, and editor of the Journal of Legal Studies. He came to NYU School of Law in 1995. Miller has been a visiting professor or visiting scholar at universities and facilities of higher learning around the world. He is a founder of the Society for Empirical Legal Studies, director of the NYU Law Center for Financial Institutions, co-director of the Center for Civil Justice, and co-director of the NYU Law Program on Corporate Compliance and Enforcement. He serves on the board of directors, chairs the audit committee, and is a member of the compensation and risk committees of State Farm Bank. Miller is a 2011 inductee into the American Academy of Arts and Sciences.



**Prof. Michael B. O'Leary**

Professor of Management  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Principled Leadership in Teams

Professor O'Leary graduated from MIT's Sloan School of Management (PhD, Organization Studies) and Duke University (BA, Public Policy). Previously, he was on the faculty at Boston College's Carroll School of Management and worked as a management consultant (Coopers & Lybrand) and policy analyst (Pelavin Associates, now American Institutes of Research). Professor O'Leary's research and teaching deals with high performing teams, young leaders, multitasking, and multiteaming. His work has been published by MIT Press and in the Academy of Management Review, IESE Insight, Journal of Organizational Behavior, Organization Science, MIS Quarterly, Organization Studies, and Academy of Management's Best Paper Proceedings. He teaches classes on leadership, organizational change, organizational behavior, and teams at the undergraduate, MBA, EMBA, GEMBA, PhD, and executive levels. At the executive level, he has worked for various international organizations around the globe. He is co-lead academic advisor for the Presidential Leadership Scholars program, and academic director of leadership development programs for a wide range of organizations. O'Leary is or has been a member of the executive committee of the Academy of Management's Organizational Communications and Information Systems Division, the Interdisciplinary Network of Group Researchers (INGRoup) and Harvard's GroupsGroup since their founding.



**Prof. Dennis Quinn**  
Professor of Political Economy  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Comparative Regulatory Analysis

Dennis Quinn joined the McDonough School of Business as a professor in 1997. He specializes in business and public policy. His current research focuses on democratization and economic liberalization in emerging markets, the origins and consequences of international financial liberalization, globalization, and international political economy. He teaches undergraduate and graduate courses in business and public policy and business ethics. In 1977 he graduated from Columbia University with a bachelor's degree in American History. One year later he received a Master of Science in Sociology from the London School of Economics as well as a Master of Arts in Political Science from Columbia University. In 1984 he graduated with a Ph.D. in Political Science from Columbia University.



**Prof. Catherine Sharkey**  
Professor of Law  
New York University School of Law

Course taught in 2016:  
Regulatory Analysis of Pharmaceuticals and  
Medical Devices

Catherine Sharkey is a leading authority on the economic loss rule, punitive damages, and federal preemption. She has published dozens of law review articles, essays, reviews, and book chapters in the fields of torts, products liability, administrative law, remedies, and class actions. In 2014 she was named a Public Member of the Administrative Conference of the United States (ACUS). She previously served as an academic consultant to ACUS, and the recommendations in her report concerning internal procedures governing preemptive rulemaking by federal agencies were adopted by ACUS. Professor Sharkey is the editor-in-chief of the Sedona Working Group on Punitive Damages and Mass Litigation. She is a founding member of the World Tort Law Society, established in 2012. She is an elected member of the American Law Institute (ALI) and adviser for the ALI's Restatement Third of Torts: Liability for Economic Loss, and a past chair of the AALS Torts and Compensation Systems Section. In April, 2011, Professor Sharkey was named a Guggenheim Fellow by the John Simon Guggenheim Memorial Foundation. Sharkey's scholarship has been cited by numerous federal appellate and trial courts. She is also an active participant at domestic and international workshops and conferences of torts, administrative law, and preemption scholars. Sharkey is an international adviser for a remedies and products liability research group at Universitat Pompeu Fabra in Barcelona, Spain. She earned a bachelor's degree in Economics from Yale University. A Rhodes Scholar, she received a Master of Science in Economics for Development from Oxford University (Magdalen College), and her J.D. from Yale Law School, where she was executive editor of the Yale Law Journal. She became Professor of Law at New York University in 2007.



**Prof. Catherine Tinsley**  
Professor of Management  
McDonough School of Business,  
Georgetown University

Course taught in 2016:  
Negotiations

Catherine Tinsley is a professor at the McDonough School of Business, faculty director of the Georgetown University Women's Leadership Institute, academic director of Georgetown McDonough's Executive Master's in Leadership program, and a senior policy scholar at the Georgetown Center for Business and Public Policy. She received a master's and a PhD in Organizational Behavior from J.L. Kellogg Graduate School of Management at Northwestern University, and a Bachelor in Anthropology from Bryn Mawr College. Tinsley is an expert on gender intelligent leadership, gender parity and workforce development, negotiations, and decision making. For the past two years, she participated in The World Economic Forum's annual meeting in Davos (Switzerland). In 2012 and 2013, she partnered with the U.S. Chamber of Commerce to study a decade of gender in the C-suite. Prof. Tinsley is currently doing field research with two Fortune 500 firms and one Fortune 100 firm, analyzing the implications of various corporate policies and structures for women's advancement. Tinsley also has collaborated with the White House and U.S. State Department to execute a woman-to-woman mentorship summit. She has published more than 50 articles and book chapters in peer-reviewed journals. She has won various academic rewards for her research. In addition to her research on gender dynamics in organizations, she studies how factors such as culture, reputations, and gender influence negotiation and conflict resolution. She also studies how people make decisions under risk, applying decision analytic frameworks to understand organizational disasters, and individual and expert responses to natural disasters (such as hurricanes) and man-made disasters (terrorist attacks).



**Prof. John Wargo**  
Professor of Environmental Health and Political Science  
Yale School of Forestry & Environmental Studies

Course taught in 2016:  
Environmental Law and Public Policy.  
Risk and Regulation

John Wargo is professor at Yale University, chair of the Yale College Environmental and a fellow of Branford College. Wargo's research focuses on understanding threats to human health posed by environmental hazards. He has concentrated on the susceptibility of children and pregnant women, and has evaluated the effectiveness of law in reducing environmental threats to human health. He has written about human exposures to pesticides, vehicle emissions, toxins in foods, plastics, flame-retardants, metals, and chemicals in built environments. Professor Wargo has lectured extensively on the limits and potential of environmental law, with a focus on human health. He has participated in several National Academy of Sciences committees, analyzing children's exposure to toxic substances. He also has testified before both Senate and House Committees, and been an advisor to the White House, the World Health Organization, the Food and Agriculture organization, the EPA, USDA, and the Centers for Disease Control and Prevention on environmental threats to children's health. Wargo has participated in the design of federal and state laws and regulations intended to reduce human exposures to air pollution, pesticides, plastics, mercury, and endocrine-disrupting chemicals. Professor Wargo holds a bachelor's degree in English from the University of Pennsylvania. In 1974 he received a Master of Landscape in Architecture at the University of Massachusetts, followed by a Master of Philosophy in 1982, and a Doctor of Philosophy in 1984 – both from Yale University.



**Prof. David L. Yermack**

Professor of Finance and Business Transformation  
Stern School of Business, New York University

Course taught in 2016:  
Law and Finance

David L. Yermack is a professor at the Stern School of Business. He also serves as the chairman of the Finance Department and director of the NYU Pollack Center for Law and Business. Professor Yermack teaches joint MBA-Law School courses in Restructuring Firms & Industries and Bitcoin & Cryptocurrencies, as well as Ph.D. research courses in corporate governance, executive compensation, and distress and restructuring. He has been with NYU Stern since 1994. His primary research areas include boards of directors, executive compensation, and corporate finance. Professor Yermack has published more than 25 articles in leading academic journals in Finance, Accounting, Economics, and Law. He is a faculty research associate of the National Bureau of Economic Research and has been a visiting scholar at the U.S. Federal Reserve Bank. Yermack received his Bachelor of Arts in Economics (1985), Master of Business Administration (1991), Juris Doctor (1991), Master of Arts in Business Economics (1993), and Doctor of Philosophy in Business Economics (1994) all from Harvard University.

## U.S. Seminar

### Review of the stay in Washington DC, March 2016

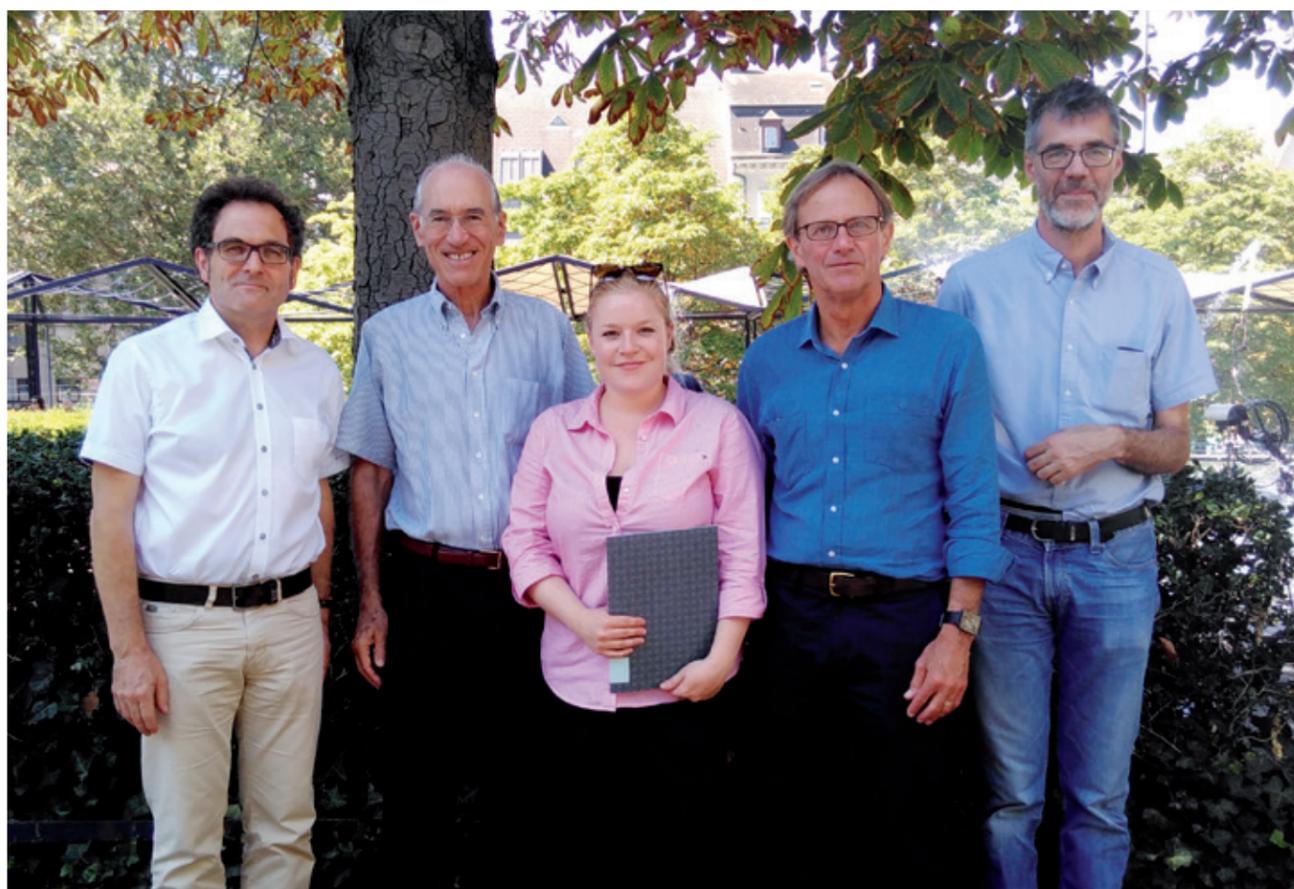
The U.S. Master Seminar in Law, Business and Economic Policy – offered jointly for the first time by Prof. Jeffrey Macher (Georgetown University) and Prof. Rolf Weder (University of Basel) – could again successfully be held at Georgetown University in March 2016 with a slightly increased number of students (representing 11 in all) presenting their seminar papers in front of several additional faculty members of Georgetown University and New York University.

In addition to the well-established institutional visits to CATO, the Department of Justice, the Peterson Institute, the Swiss Embassy and the World Bank, we also benefited by adding the International Monetary Fund (IMF) to the list.



## Award for Best Performance

In 2016 we introduced an award for the best performance in the master seminar. Ms. Julia Fischer, who participated in the U.S. seminar in Washington DC in March 2016 received the award for her research paper "Who Follows Whom: Dynamics between Public and Elite Opinion. An Analysis of Swiss Environmental Preferences". In August 2016, the price was handed over to her in the presence of Prof. Yakov Amihud, Prof. Georg Nöldeke, Prof. Rolf Weder and Prof. John Wargo.



From left to right: Prof. Weder, Prof. Amihud, Ms. Julia Fischer, Prof. Wargo and Prof. Nöldeke

## Public Event

*By Prof. Alois Stutzer*

On 21 July 2016, our public event on «Innovation and Regulation in the Pharmaceutical Industry» brought together top speakers and discussants with an interested audience in the WWZ Auditorium.

Professor Catherine Sharkey (New York University and permanent guest professor of the Summer School) and Professor Herbert Zech (Faculty of Law, University of Basel) offered an introduction into the different regulatory principles in Europe and the United States that build the legal framework of the pharmaceutical industry. An industry that is one of the most productive, and at the same time, one of the most heavily regulated industries in Switzerland. A particular emphasis was on intellectual property rights, regulation and liability. The general tenor was that property rights strive to foster innovation as they provide financial incentives to firms, but sometimes run the risk of blocking further innovations. Regulatory law serves to protect consumers, but is increasingly used as a scheme for incentivizing clinical trials or the development of new specific pharmaceuticals like in pediatrics or for the treatment of rare diseases. Finally, liability rules allocate remaining risks. While strong liability rules may give adequate incentives for the development of safe pharmaceuticals and their appropriate marketing, they have to be aligned with intellectual property rights and regulatory rules in order to enhance the development of new pharmaceuticals.

In the following panel discussion led by Professor Rolf Weder (University of Basel), the two speakers engaged in a lively exchange with Dr. Carlo Conti (Swissmedic), a representative of the regulator, and Dr. Urs Jaisli (Roche Group Basel), a representative of the producers. Thereby also some important questions from the audience were addressed.



From left to right: Prof. Sharkey, Dr. Jaisli, Prof. Weder, Dr. Conti and Prof. Zech

## Research Events

During the time of the Summer School, lectures for the students were accompanied by a series of engaging seminars for the junior and senior members of the faculty as well as for the fellow colleagues from the Summer School. In four events, current research was presented and lively discussed involving Ph.D. students and members of the faculty. The research events turned out to be productive meetings, strengthening the scientific network and exchanging new ideas.

<b>11 July 2016</b>	"The Role of Private Equity Investments in Public Firms: International Evidence" presented by Prof. Sandeep Dahiya (Georgetown University), Host: Prof. Pascal Gantenbein
<b>8 August 2016</b>	"Multiteaming - Theory and Empirical Evidence regarding the Effects of Dividing Time between Multiple Project Teams", presented by Prof. Michael O'Leary, Host: Prof. Michael Beckmann
<b>10 August 2016</b>	"The Evolution of "Competition": Lessons for 21st Century Telecommunications Policy" presented by Prof. John Mayo (Georgetown University), Host: Prof. Catherine Roux
<b>23 August 2016</b>	"The Information Content of Dividend Increase Announcements: Signaling and Agency costs", presented by Prof. Yakov Amihud (New York University), Host: Prof. Heinz Zimmermann

## Alumni

*Report on the activities of the Zaeslin Alumni Club by Mirko Leuenberger (Member of the Board)*

The ZAESLIN ALUMNI CLUB (ZAC) is the official alumni club of the Zaeslin Program. Membership is open to all scholars who attended a master seminar in either Georgetown University or New York University (NY) and everyone who successfully passed the Summer School in Law, Business and Economic Policy in Basel. The objectives of the alumni club is to prolong the social and learning experience of the Zaeslin Program, to keep the intercultural exchange between United States and Switzerland and to promote an interdisciplinary collaboration between lawyers and economists. The alumni club grew considerably since its foundation in 2001 and is currently comprising more than 60 active members.

In 2016, we celebrated the 15th anniversary of ZAC. The anniversary year started with the launch of a new event called BrainFood, an interactive roundtable with a subject expert. The first session was about tax regulations, where participants got the opportunity to get a better understanding of this highly complex topic from a practical perspective. Shortly after, ZAC co-hosted a panel discussion about 'Innovation and Regulation in the Pharmaceutical Industry' which took place in the WWZ. For our Summer Event, we did a contribution to refurbish Basel by bringing some colors on the cities' walls (see pictures). After receiving instructions from our guide, we dressed in a white overall, chose our cans and got the

opportunity to spray our own creative graffiti (of course on legal terrain). For the Zanta Event which took place early winter, we embarked on a journey into the world of cocoa and Swiss chocolate. Our tour guide showed us the best corners in Basel where we not only learned how chocolate is made, but also educated our tasting buds by trying dozens of chocolates. To counteract all the sweet chocolate, we closed the evening with a delicious Pizza dinner.

Even though 2017 is not an anniversary year, we are already planning the next events and we are looking forward to bring all ZAC members together for catching up, having interesting discussions and enjoy the activities. Please visit our website [www.zaeslin-alumni-club.ch](http://www.zaeslin-alumni-club.ch) to learn more about ZAC or if you would like to register for a membership.



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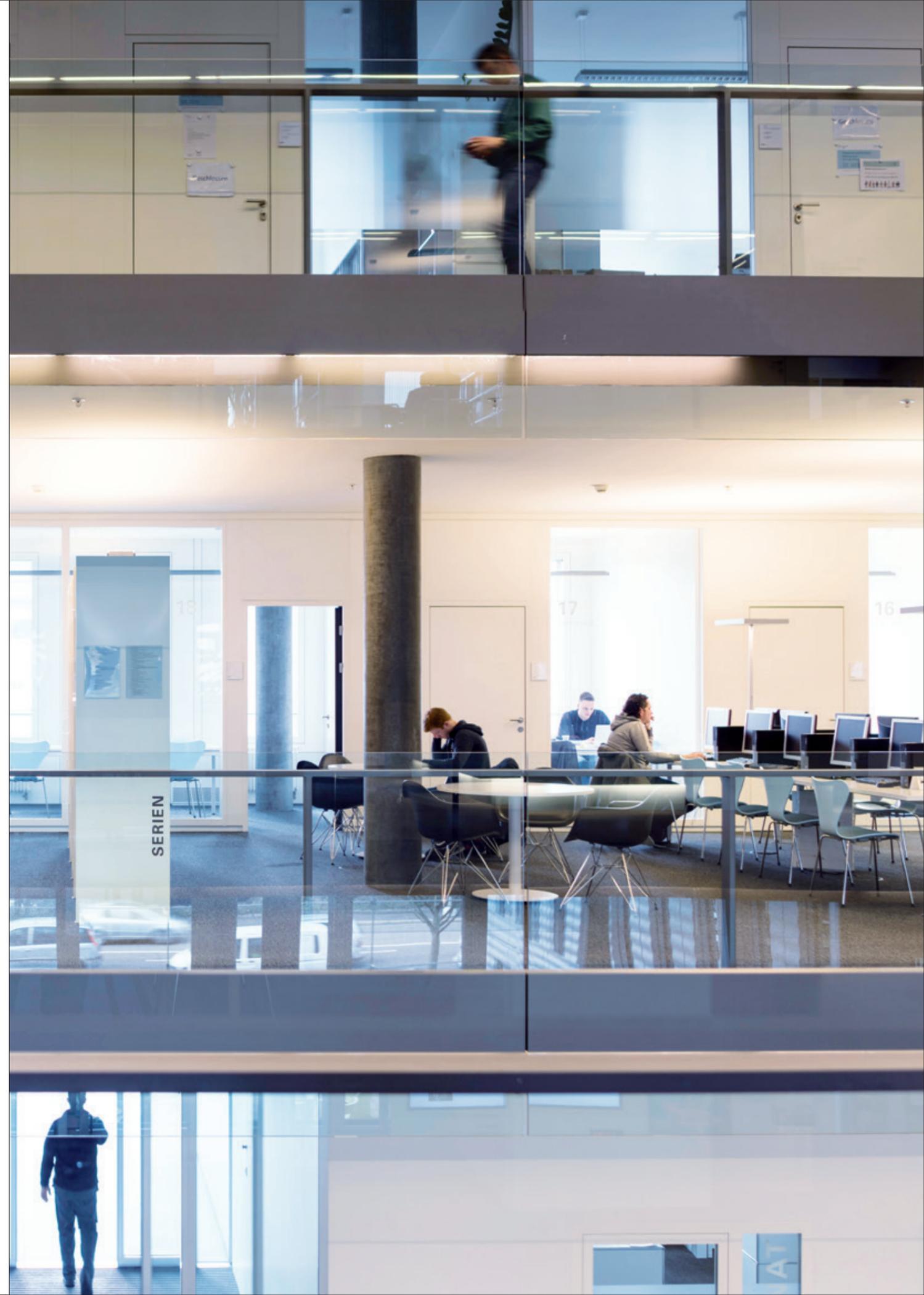
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