



University
of Basel

Faculty of
Business and Economics



Trade War

Tuesday | July 23, 2019 | 18:15 - 19:45

Faculty of Business and Economics



Summer School in Law, Business and Economic Policy

Trade War

«Who? Why? Future?»

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Faculty of Business and Economics, University of Basel.

Programme

18:15	Introduction Prof. Rolf Weder
18:25	Speaker Prof. J. Bradford Jensen
19:00	Panel Discussion > Dr. Simone Wyss > Prof. Jensen > Prof. Weder including Audience
19:45	Apéro

It started with U.S. import tariffs on steel and aluminium in 2018. China, the EU and other countries retaliated with tariffs on selected U.S. goods. The trade war entered a second phase on May 10, 2019, when President Trump increased U.S. tariffs on \$200 billion of imports from China from 10% to 25%. China announced a variety of tariffs on \$60 billion of imports from the U.S.. As an expert on international trade issues and close observer of the Trump administration's trade policy, Prof. Bradford Jensen will provide new insights. In the panel, Dr. Simone Wyss will join us to assess the implications for Switzerland and the strategy for Swiss (multinational) companies (such as Novartis).

This is a public event of the Summer School in Law, Business & Economic Policy at the Faculty of Business and Economics of the University of Basel. Prof. Brad Jensen teaches the Master course "Firms in the Global Business Environment" from July 15 to 25 which is part of the Summer School program of 2019. As head of Economic Affairs at Novartis, Dr. Simone Wyss was the driver of a study on the possible implications of the trade war for Novartis.

Speaker:



Prof. J. Bradford Jensen

Professor of International Business and Economics, Georgetown University, Washington DC.

Senior Fellow PIIE, Washington DC.

Panel:



Dr. Simone Wyss

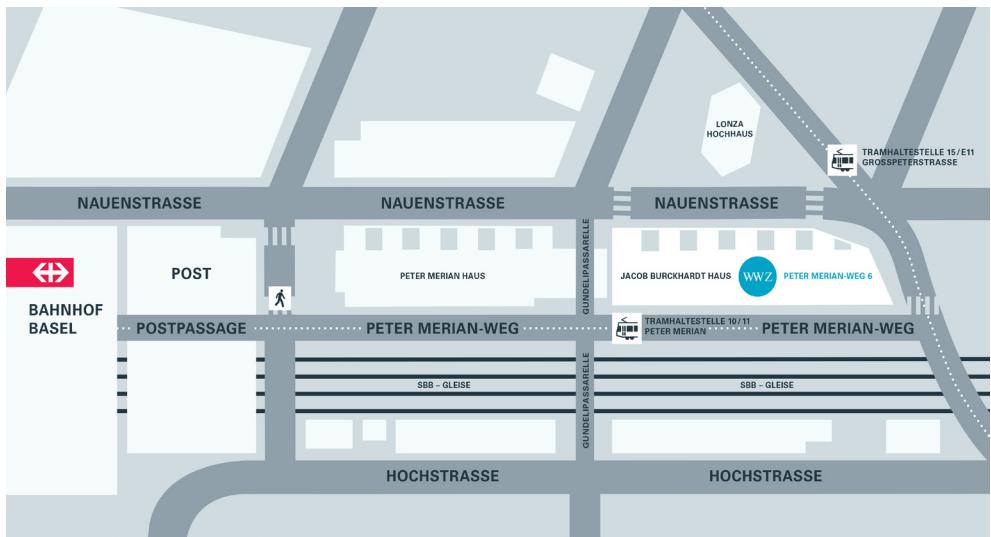
Head of Economic Affairs,
Novartis, Basel.



Prof. Rolf Weder

Professor of International Trade and European Integration, University of Basel.

Faculty of Business and Economics: Peter Merian-Weg 6, 4052 Basel.



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