



University
of Basel

Faculty of
Business and Economics

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Psychology



8th Bernoulli Lecture for the Behavioral Sciences

*«Using field experiments to
make the world a better place»*

**Professor John List, PhD,
University of Chicago, USA**

Thursday, October 18, 2018, 18:15
Bernoullianum, Grosser Hörsaal,
Bernoullistrasse 30, Basel

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«Using field experiments to make the world a better place»

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The Bernoulli Network for the Behavioral Sciences at the University of Basel is pleased to announce the 8th Bernoulli Lecture for the Behavioral Sciences by John List, who will speak on "Using field experiments to make the world a better place".

The event takes place in the Bernoullianum at the University of Basel on Thursday, October 18, 2018 from 18:15 to 19:45. It is free and open to the public.

John List uses field experiments to learn about the economics of life and to improve people's outcomes. He has generated data that has provided insights into many issues, including pricing behavior, discrimination in the marketplace, the valuation of non-marketed goods and services, public good provisioning, behavioral anomalies, charitable giving, auction theory, and the role of the market in the development of rationality. In this lecture, he will focus on how to use field experiments to make the world a better place through a wide range of issues, including charitable giving, education, lowering inequality and helping organizations as varied as Uber and the UK government.

John List serves as Kenneth C. Griffin Distinguished Service Professor of Economics at the University of Chicago, where he is also the Chairman of the Department of Economics. He received his Ph.D. from the University of Wyoming in 1996 and held positions at the University of Central Florida, the University of Arizona and the University of Maryland, College Park, before moving to Chicago. He served as Senior Economist in the President's Council of Economic Advisers and was elected Fellow of the American Academy of Arts and Sciences in 2011 and the Econometric Society in 2015.

The Bernoulli Lectures for the Behavioral Sciences honor researchers who have contributed significantly to the development of the behavioral sciences, particularly in the fields of Psychology and Economics. The Bernoulli lectures are organized yearly by the Bernoulli Network for the Behavioral Sciences, a joint initiative of the Faculty of Psychology and the Faculty of Business and Economics of the University of Basel, with the aim of fostering interdisciplinary dialogue in the behavioral sciences.



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