University of Basel

Center for Innovation Economics Basel | CIEB

Prosperity and the **Future of Europe**

Monday | December 7, 2026 | 18:15 - 19:45
Aula, Kollegienhaus, University of Basel

Speaker:
Prof. John Van Reenen
London School
of Economics (LSE)

Lecture Series on Innovation in the Global Economy

Prosperity and the Future of Europe

Monday | December 7, 2026 | 18:15 - 19:45
Aula, Kollegienhaus, University of Basel

Programme

18:15	**Welcome and Introduction** Prof. Rolf Weder
18:20	**Speaker** Prof. John Van Reenen
19:10	**Discussion** Prof. John Van Reenen Prof. Alois Stutzer Prof. Rolf Weder and Audience
19:45	**Apéro**

Europe faces an economic and national security crisis. Two decades of low growth and the rise of populism are shaking the foundations. How should citizens, policy and business leaders respond? What will it take to restore stronger growth, innovation, and competitiveness across Europe?

In his public lecture, Prof. John Van Reenen will lay out the challenges. Drawing on his extensive research as well as his experience in economic policy making, he will argue for a strategy based on a growth and innovation agenda.

Don't miss this unique opportunity to exchange ideas and learn from one of Europe's leading economists on growth, productivity, and innovation.

Lecture Series on Innovation in the Global Economy

The Lecture Series provides a platform for renowned researchers in Business and Economics to present their research results and thoughts on "Innovation in the Global Economy" to a broad audience. The events tackle the challenges of globalization and new technologies for society, policy makers and companies. They also focus on the determinants of innovation in open economies. The discussion plays an important role in the Lecture Series. We are grateful for the support by the Claudine and Hans-Heiner Zaeslin-Bustany-Foundation and Dr. h.c. Rudolf Maag.



Prof. John Van Reenen / Speaker

John Van Reenen is Ronald Coase School Professor of the London School of Economics and Digital Fellow, Initiative for the Digital Economy at Massachusetts Institute of Technology (MIT). He is also Director of POID (the Programme on Innovation and Diffusion). He is a leading economist on productivity, innovation, economic growth, labour and management, exploring some of the defining economic questions of our time. Moreover, he is one of the most highly cited researchers in Business and Economics worldwide.

Professor Van Reenen has held academic positions at MIT, Stanford, Harvard, Princeton and University College London. Beyond academia, he has been closely involved in economic policy, most recently as the senior economic advisor to the UK Chancellor of the Exchequer, Rachel Reeves.

He is co-editor of the recently published book "The Economics of Creative Destruction" (Harvard University Press). His work has received numerous distinctions, including the Yrjö Jahnsson Award in 2009 (the European equivalent of the Clark Medal) and Honorary Foreign Membership of the American Economic Association (2022), among many others. In 2016, he was awarded Officer of the Order of the British Empire (awarded by the Queen) "for Services to Economics and Public Policy Making".



Prof. Alois Stutzer / Panelist

Alois Stutzer is Professor of Political Economy at the University of Basel and Director of the Center for Research in Economics and Well-Being (CREW).



Prof. Rolf Weder / Host

Rolf Weder is Professor of International Trade and European Integration at the University of Basel and head of the Center for Innovation Economics Basel (CIEB).

December 1st 2022
Prof. J. Bradford Jensen / Georgetown University

May 16th 2023
Prof. Gene M. Grossman / Princeton University

November 2nd 2023
Prof. Dave Donaldson / Massachusetts Institute of Technology

May 30th 2024
Prof. Philippe Aghion / Collège de France, INSEAD and LSE

December 5th 2024
Prof. Pol Antràs / Harvard University

December 11th 2025
Prof. Stefanie Stantcheva / Harvard University

June 4th 2026
Dr. Andrew McAfee / Massachusetts Institute of Technology

December 7th 2026
Prof. John Van Reenen / London School of Economics (LSE)

Registration Form

Please register for the event using the QR-code
or via this Link: https://forms.gle/YtbipbcFYa3porD59

Registration is appreciated but not mandatory

Educating Talents
since 1460.

University of Basel
Faculty of Business and Economics
Peter Merian Weg 6
4052 Basel
Switzerland

www.cieb.unibas.ch

Network Partners:

Fachgruppe WiWi

EUROPA INSTITUT
Institute for European Global Studies

WWZ forum

ALUMNI WWZ BASEL