



University
of Basel

Faculty of Business and Economics

TILBURG  UNIVERSITY

TIAS | SCHOOL FOR
BUSINESS AND SOCIETY

MBA Finance Executive Master in Finance (MiF)

Exploring and mastering finance

CONTINUING EDUCATION



Entry hall of the CUBE, one of Tilburg University's modern teaching facilities.

MBA Finance

Executive Master in Finance (MiF)

Exploring and mastering finance

This master's degree program focuses on financial economics and its real-world applications, in particular on corporate financial decisions and their interaction with capital markets and financial innovation. The program offers you the opportunity to actively apply what you've learned in practical case studies, discuss your findings with your fellow students and deepen your knowledge in discussions with our professors. This allows you to transfer what you have learned to your everyday professional life and hence facilitates your personal and professional development.

The program is aimed at individuals who are focused on making financial decisions with a strong sense of corporate and social responsibility. This is not only reflected in the knowledge which acquire during the program, but also in the way how you address and communicate your insights to your stakeholders.

This program is demanding. However, as an ambitious individual, you will appreciate the opportunity to expand your skills from module to module and bring your knowledge of finance to a level that is essential for you as a finance expert or as you seek to obtain a higher-level position.

Come along to an information event or contact us to discuss the course in person. We look forward to getting to know you and preparing you to discover and master the many challenges of business management, which are closely intertwined with the modern theory and practice of finance.



A handwritten signature in black ink, reading "Zimmermann".

Prof. Dr. Heinz Zimmermann
Academic Director and
Head of the Course Committee,
Faculty of Business and Economics,
University of Basel



A handwritten signature in black ink, reading "Böni".

Prof. Dr. Pascal Böni
Academic Director and
Head of the Course Committee, TIAS
School for Business and Society,
Tilburg University



The benefits for you

Complete a master's degree without interrupting your career progression, and benefit from a partnership between two highly ranked universities.

- You will acquire an academic degree with a global reputation.
- You will expand your understanding of finance to master's level, acquiring the foundations for higher-level roles (requiring appropriate academic training.)
- The sought-after network, experienced teaching staff and innovative learning methods and resources are a major milestone on your road to success.
- You will develop extensive knowledge, expertise and skills in finance.
- You learn how to capitalize your knowledge for improving financial decisions with a strong sense of corporate and social responsibility.
- You will develop your leadership skills in a safe environment.
- You will learn new and challenging concepts and approaches you can begin applying right away.
- You will get to grips with the latest issues and approaches in finance and financial management.
- You will optimize your growth potential by following a continuing education course with a global focus.
- You will obtain the MBA Finance from the University of Basel and the Executive Master in Finance from TIAS School for Business and Society at Tilburg University.

A perfect combination of tradition and excellence

Faculty of Business and Economics, University of Basel and
TIAS School for Business and Society, Tilburg University



University of Basel
Founded 1460; > 13,000 students



Tilburg University
Founded 1927; > 20,000 students



Two excellent universities with international top rankings in research and teaching.



The master's degree course is aimed at ambitious executives with an academic degree who wish to expand, enhance and improve their professional profile in the field of finance.



A top-class 15-month executive degree course, run by professionals and ideal for study alongside your career.



Our students are people with high potential from the world of finance or corporate finance and come from a wide range of globally competitive industrial, tech and service sectors.



An academic master's degree:

“Master of Business Administration (MBA) Finance”
from the University of Basel and

“Executive Master in Finance (MiF)” from TIAS School
for Business and Society, Tilburg University

Value proposition

This part-time master's degree finance is aimed at ambitious executives striving for a career in finance who want to take charge and make their companies more dynamic in the long term. Our students have many years' professional experience and an academic degree.



Expert knowledge

Acquire the latest expert knowledge from the cutting edge of finance research and expand your ability to make sound and responsible financial and management decisions.



Leadership skills

Profit from a state of the art 360 degree leadership assessment, feedback and coaching from an experienced executive coach to increase your self-awareness and your leadership skills.



Part-time and practical

The strong practical focus and part-time study format allows you to apply what you've learned quickly and efficiently in the context of your career.



A holistic understanding

You will recognize the connections between key areas of finance, expand your professional profile including your communicative skills towards your stakeholders in financial issues, and develop your potential for growth for the long haul.



Tailored support

You will enjoy direct personal support from teaching staff and discover stimulating learning methods in small groups.



A diverse student cohort

Learn with and from each other in a diverse student cohort through exciting discussions and challenging group work.



Network

Expand your professional and industry network and become alumni of two outstanding universities ranked highly worldwide.

Course structure

The program combines the latest academic research with comprehensive practical expertise and offers students a part-time course for professionals with a globally recognized academic degree and major practical relevance.

- The program lasts 15 months.
- The master's degree consists of 11 study modules, each consisting of three to four days of in-person teaching, supplemented by intensive preparation and revision and an examination.
- On successful completion of the 11 modules, you will go on to write and defend a master's thesis.
- Most of the modules are taught in person in Basel and enhanced by interactive digital learning methods.
- One to three study modules involve a study visit to Tilburg or Utrecht.
- One study module usually comprises a teaching time of three days. The course workload is expressed using ECTS (European credit transfer system) points.
- One ECTS point is the equivalent of 30 hours' study. The course consists of a minimum of 60 ECTS points.
- This amounts to a workload of around 1,700 hours spread over a period of 15 months.

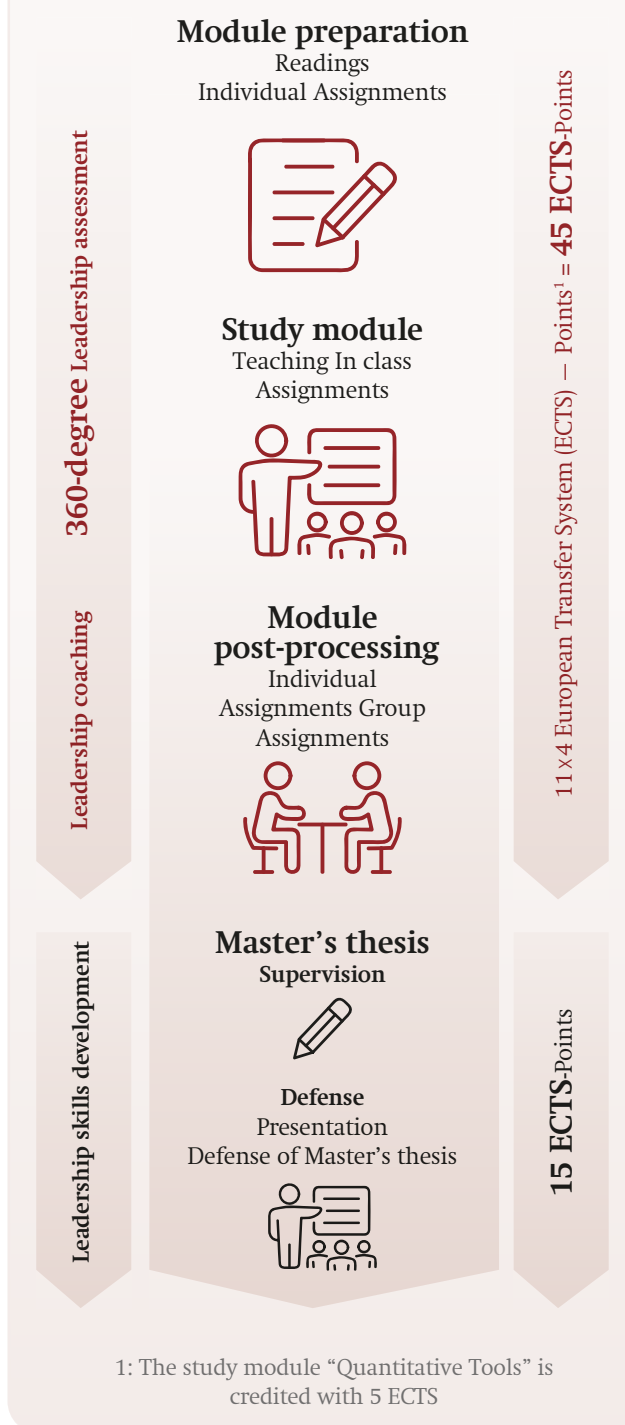
We recommend our students adapt their workload accordingly.

Target audience

The course is aimed at academically and intellectually ambitious individuals with practical talent and high potential who hold a bachelor's or master's degree from a recognized university or university of applied sciences and wish to expand their analytical skills, strategic capabilities and leadership qualities in finance management substantially. Our students work in the finance or corporate finance sectors or wish to move in this direction. They seek further education opportunities alongside their career that combine a high level of academic rigour with their professional practice. Our target students have a strong sense of corporate and social responsibility to be reflected in their personal, management, and financial decisions.

We seek to attract a diverse student body.

Course workflow MBA Finance Executive Master in Finance (MiF)





Topics

Finance is a highly dynamic subject area which is crucial to the management of successful businesses. The field is shaped by a close and fertile relationship between theory and practice. With its analytic and empirical perspective, finance has an extremely broad scope of application covering a wide range of financial issues that are a crucial part of modern education in the area of financial management.

As an integral aspect of the study of business and economics, finance spans corporate issues such as company financing, business evaluation, corporate risk management and corporate governance) and issues affecting the wider economy (such as pricing financial investments, risk allocation and information processing on financial markets). The core elements of the curriculum of the Basel MBA Finance are corporate finance, business and project evaluation, pricing financial assets, risk management and asset management.

The Basel program also focuses specifically on financial innovations and financing innovations (venture capital, private markets); institutional asset management; share valuation; corporate governance' risk management and computational finance and areas in the space where macro-economics and finance collide; financial stability and financial markets regulation.

Teaching staff

- The MBA's teaching staff are first-class academics from two outstanding universities and remarkable practical experts with extensive experience and expertise in managing international companies.
- They share sound and practical relevant knowledge of their subject area, using in-depth examples and case studies to share carefully considered approaches.
- They love working with people in the midst of their career who get actively involved and contribute their experience.
- Their teaching style encourages active thinking and knowledge exchange.

Course content



Quantitative Tools

Prof. **Herbert Hamers**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Capital Markets, Asset Valuation & Sustainability

Prof. **Tim Kroencke**
University of Basel, Faculty of Business and Economics (WWZ)



Principles of Business Valuation

Prof. **Pascal Gantenbein**
University of Basel, Faculty of Business and Economics (WWZ)



Risk Management

Prof. **Lieven Baele**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Financial Reporting & Analysis

Prof. **Philipp Joos**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Institutional Asset Management and Responsible Investing

Prof. **Heinz Zimmermann**
University of Basel, Faculty of Business and Economics (WWZ)



Management Accounting

Prof. **Bart Dierynck**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Financial Innovation, DLT and Fintech

Prof. **Fabian Schär**
University of Basel, Faculty of Business and Economics (WWZ)



Corporate Finance

Prof. **Pascal Böni**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Leadership skills

Dr. **Thomas Sieber**
Executive Director & Leadership Coach,
MBA Finance | Executive Master in Finance



Mergers & Acquisitions

Prof. **Pascal Böni**
Tilburg University, Tilburg School of Economics and Management and TIAS School for Business and Society



Equity Capital Markets

Prof. **Reto Francioni**
University of Basel, Faculty of Business and Economics (WWZ)

Master's thesis

Supervised by a member of teaching staff. The master's thesis may cover a current issue affecting an employer, allowing them to benefit directly from their employee's participation in the course.

Admission requirements

Bachelor's or master's degree from a recognized university. Master's degree from a university of applied sciences. Participants with a Bachelor's degree from a university of applied sciences who have attended the Tilburg University pre-master's program (available online).

- **English language skills**

English language skills which allow students to study successfully, i.e. either previous bachelor's or master's degree studies in the English language (in AUS, NZ, IRL, UK or USA), current TOEFL score (Test of English as a Foreign Language, paper version: min. 575 points, online version min. 90 points), or IELTS results (International English Language Testing System, min. 6.5 points). The admissions board may make a positive decision on the basis of another form of evidence of sufficient English language skills.

- **Applications**

You will find the digital application form under the keyword 'application' at wwz.unibas.ch/mba-finance. Send your application documents together with the application form to mba-finance@unibas.ch.

Please enclose with your application:

- Your curriculum vitae (CV)
- A short cover letter outlining the main aspects of your career in recent years and your goals for the future.
- Copies of important certificates and references (training and education, recent roles).
- Your expectations for taking part in the program.

- **Admissions**

In principle, applications are assessed on a first-come, first-served basis. The course directors reserve the right to make their selection with the aim of achieving a balanced blend of students.

The course directors shall decide on admissions. If you are accepted, subject to the availability of places, you will be made a binding offer with a contract. Once the contract has been returned, your place on the course will be confirmed.

- **Course fees**

The course fees are CHF 39,500. This includes the costs of the programme, examinations, module resources, reading materials and coffee breaks.

- **Where you'll study**

Seven modules are taught in the modern spaces of the Faculty of Business and Economics at the University of Basel (Jakob Burckhardt Haus, Peter-Merian-Weg 6, Basel).

Four modules are held at TIAS, Business School of the University of Tilburg and Utrecht (Netherlands).

Assessment

Each individual module concludes with an examination. Performance is assessed based on a combination of examination results, home study, practical courses and active participation. The final grade is calculated based on your performance across all modules and your master thesis.

Completion

Once they have successfully passed all examinations and assessments, graduates will obtain the academic degree: "Master of Business Administration (MBA) in Finance" from the University of Basel and "Executive Master in Finance (MiF)" from TIAS School for Business and Society, Tilburg University.

Support

The course is under the aegis of the University of Basel's School of Business and Economics and professors Heinz Zimmermann and Pascal Gantenbein. At Tilburg University, the program is supported by the Dean's Office of the Business School (TIAS) and professors Frans de Roon and Pascal Böni.

The former is in charge of the TIAS finance program, while the latter conducts research at the Tilburg School of Economics and Management in the field of private markets, heads the Tilburg Institute for Private Debt (TiPD) at the Tilburg School of Economics and Management and teaches corporate finance at the TIAS Business School.

A perfect combination of tradition and excellence

The course is offered as part of a collaboration between the Faculty of Business and Economics (WWZ) at the University of Basel and the Tilburg University business school, TIAS School for Business and Society.

The programme has been run successfully in the Netherlands for years now. In the Shanghai Ranking and the subject area of finance, the Tilburg School of Economics and Management at the University of Tilburg was ranked 25th worldwide (3rd in Europe) in 2022. In Business Administration, it took the 9th place (3rd in Europe again).

This makes it one of the few European institutions to secure a top global ranking. According to the Financial Times (FT), the Tilburg University Business School is one of the world's top 50 business schools for executive education and the number one business school in the Netherlands.

The Faculty of Business and Economics at the University of Basel laid the foundations at an early stage for research and teaching in innovative areas of finance such as distributed ledger technology (DLT), asset management, real estate finance, financial regulation and financial market microstructures. In these fields, it isn't just a major player in Europe — it's a world leader. At the same time, the Faculty of Business and Economics maintains active and outstanding partnerships with institutions such as the Bank for In-



ternational Settlements (BIS) and the Swiss National Bank, as well as many banks and insurance companies, thanks to a wide range of research projects. Researchers at the School of Business and Economics and TIAS/Tilburg University are among the world's top researchers and regularly publish in major journals.

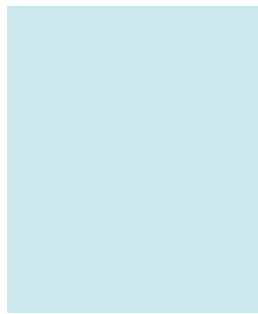
The program benefits from both universities' peak position and close links to business in the border area where Switzerland, Germany and France meet – a highly attractive and economically successful trinational area. Its proven strengths in research and global networking put the Faculty of Business and Economics in a position to offer an exciting, challenging and high-value part-time master's degree for professionals together with its effective and established partner TIAS.

Thanks to the partnership with Tilburg, this finance program from the University of Basel has a significant international component, setting it apart from all other specialist master's programs in Switzerland and its immediate neighbours.

Contact us

We're here to help! Feel free to contact us. We are happy to answer your questions.

- **Bettina Greiner**
Program Coordinator
→ +41 61 207 66 77, mba-finance@unibas.ch
- **Dr. Thomas Sieber**
Executive Director & Leadership Coach
→ +41 61 207 66 77, mba-finance@unibas.ch
- **Prof. Dr. Heinz Zimmermann**
Academic Director and Head of the Course Committee;
Faculty of Business and Economics University of Basel
→ mba-finance@unibas.ch
- **Prof. Dr. Pascal Böni**
Academic Director and Head of the Course Committee;
TIAS School for Business and Society Tilburg University
→ mba-finance@unibas.ch



**Educating
Talents**
since 1460.

University of Basel
Faculty of Business and Economics
Peter Merian-Weg 6
Postfach
4002 Basel
Switzerland

wwz.unibas.ch